

# Understanding and Implementing Selective Prevention Strategies

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Great Lakes PTTC Consultant

# Welcome!

Let's learn about who is in this webinar...

Please post in the chat:

- Your Name
- Organization



# Brought To You By...



The Great Lakes ATTC, MHTTC, and PTTC are funded by the Substance Abuse and Mental Health Services Administration (SAMHSA) under the following cooperative agreements:

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The use of affirming language inspires hope.

LANGUAGE MATTERS.

**Words have power.**

PEOPLE FIRST.

The PTTC Network uses affirming language to promote the application of evidence-based and culturally informed practices.

# A Few Housekeeping Items:

- **Technical Issues:** If you are having technical issues, please individually message **Shannon Cassidy** in the **chat section at the bottom of your screen** and we will be happy to assist you.
- If captions or the live transcript would be helpful, please use your Zoom toolbar near the bottom of your screen to enable by going into the More section > select captions > show captions



# A Few More Housekeeping Items

- **Questions for the speaker:** Please put any questions for the speaker in the **chat section** at the bottom of your screen.
- You will be directed to a link to a short survey after this session and we would really appreciate it if you could fill it out. It takes about 3 minutes.
- Certificates of attendance will be sent out via email to all who attended the full session. It can take up to three weeks to receive certificates.

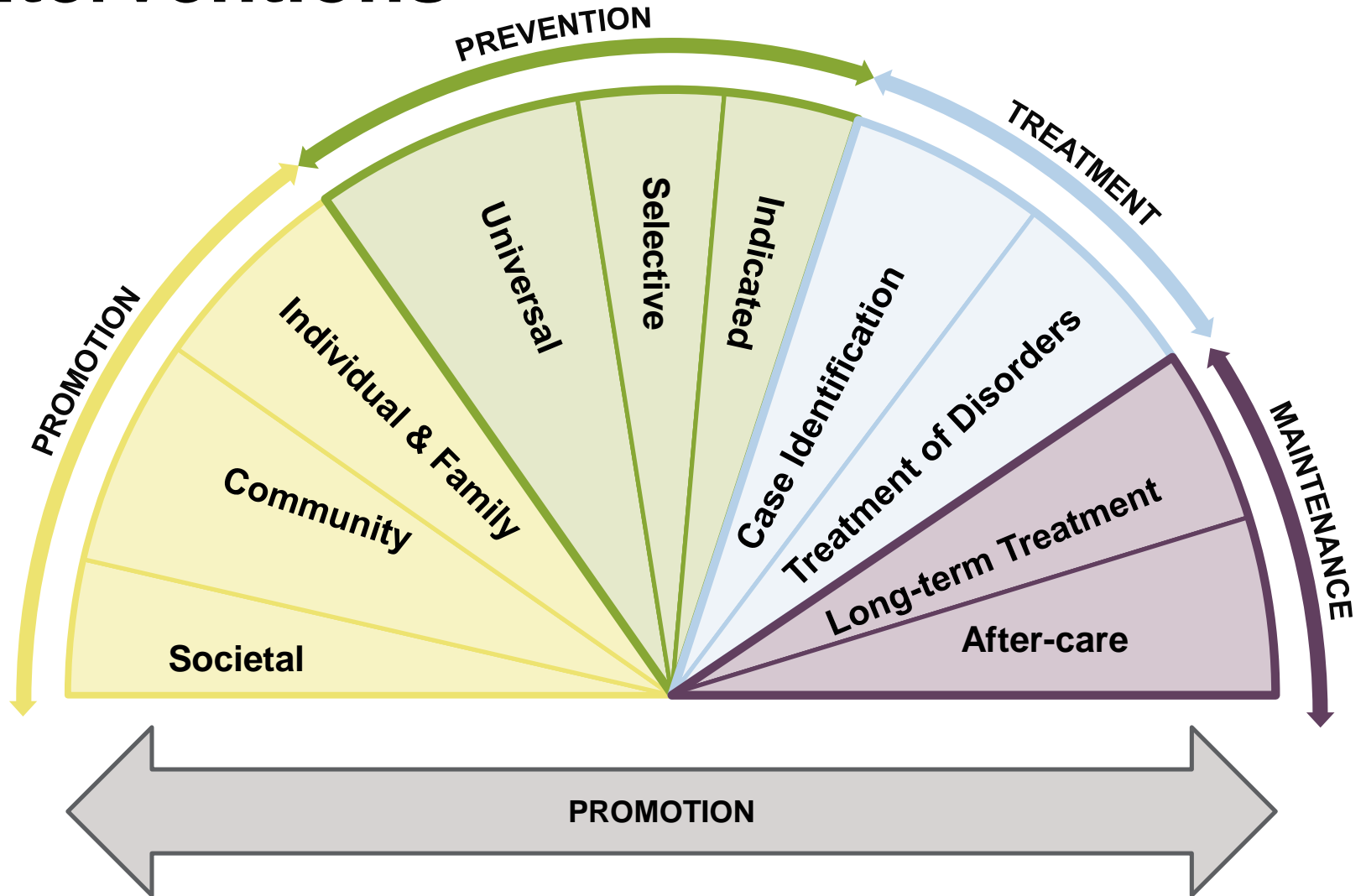


# Objectives

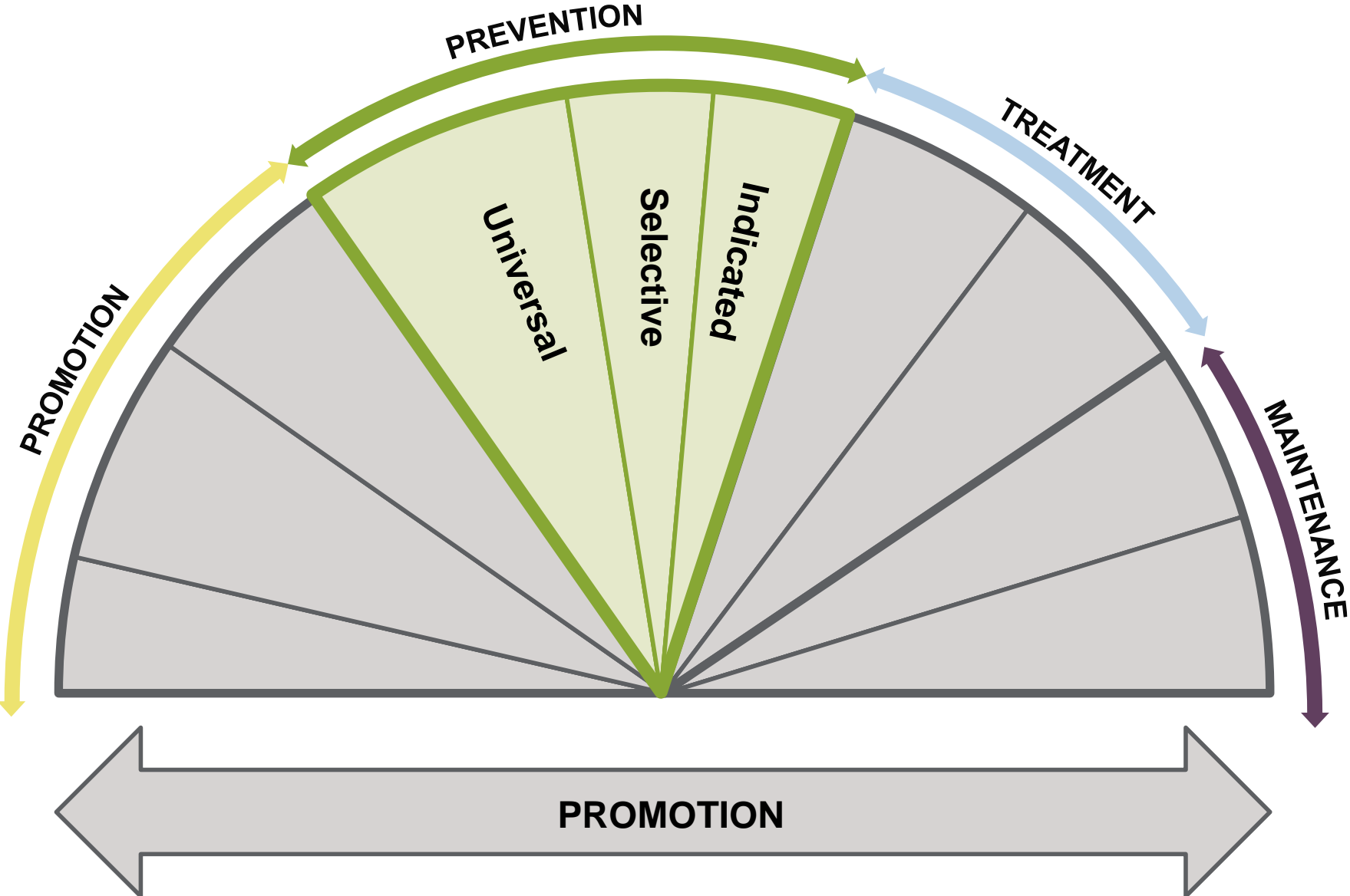
- Explain what selective prevention entails
- Describe selective prevention to partners
- Understand how to effectively implement selective prevention strategies while maintaining fidelity



# 2019: Spectrum of Mental, Emotional, and Behavioral (MEB) Interventions



# Prevention

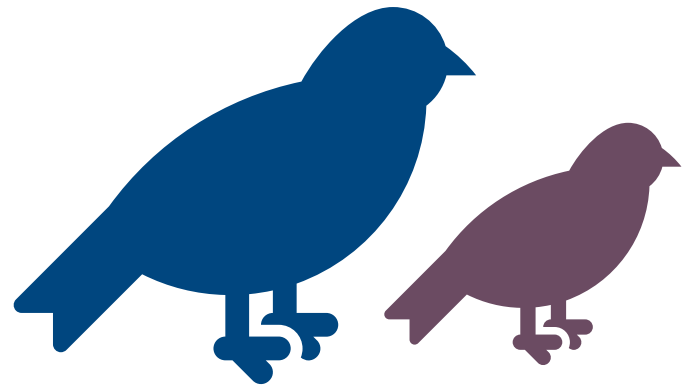


# Understanding Selective Prevention



# Defining Selective Prevention

Selective prevention strategies target subsets of the total population that are deemed to be **at risk for substance misuse** by virtue of their membership in a particular population.



# Defining Prevention Continued...

- Focuses on the entire subgroup regardless of the degree of risk of any individual within the group
- The selective prevention program is presented to the entire subgroup because the subgroup is at higher risk for substance misuse than the general population
- An individual's personal risk is not specifically assessed or identified and is based solely on a presumption given the membership of the at-risk subgroup

# Selective Populations

Risk groups may be identified by a variety of risk factors known to be associated with substance misuse, such as:

- Biological
- Psychological
- Social

Subgroups can be identified by:

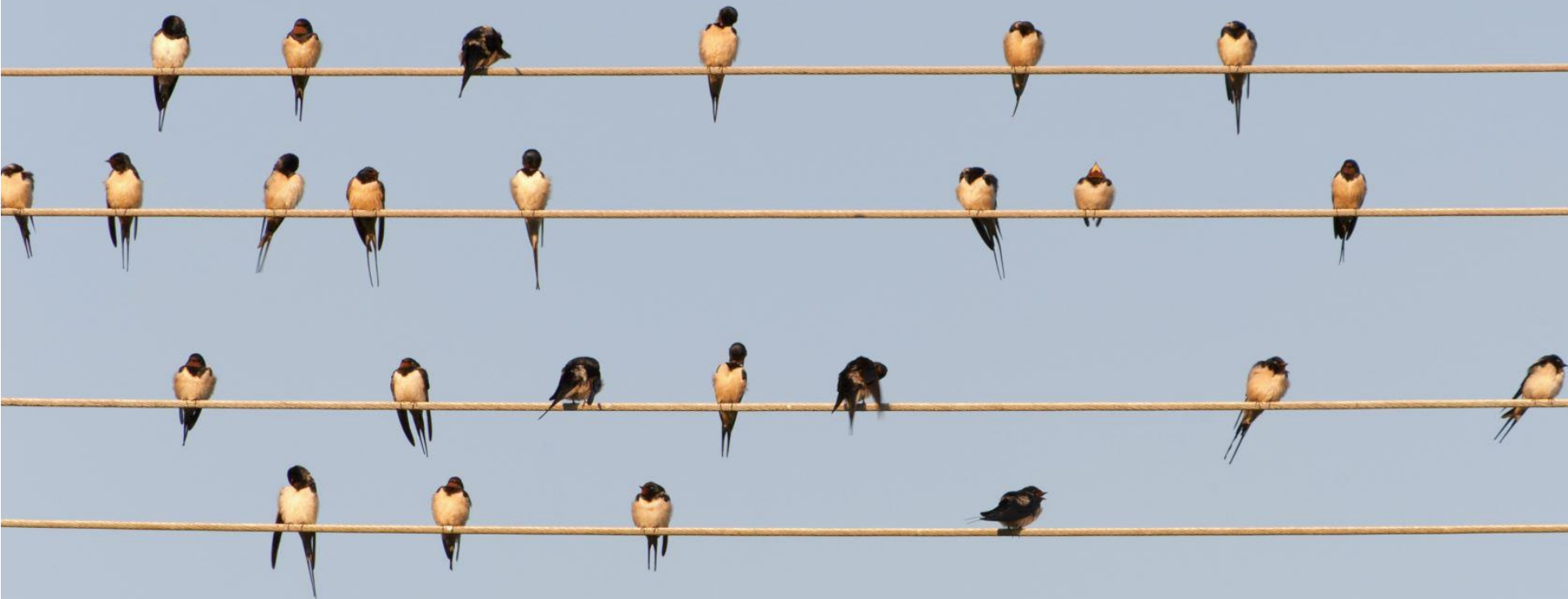
- Gender
- Age
- Family History
- Place of residence/Neighborhood



# Examples of Selective Populations

- Children of persons with substance use disorder
- Children of incarcerated parents
- Students who are failing academically
- Victims of physical abuse
- Families experiencing transitions

# Selective Prevention Strategies





# Examples of Selective Strategies



- Support groups for children of persons with a substance use disorder
- Training programs for youth placed at high-risk



- Media campaigns targeting youth at higher risk
- Workplace prevention programs



- Programs for families experiencing transitions
- Support groups for parents of high-risk youth

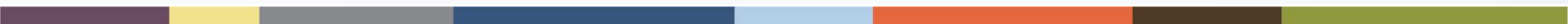
# Please Share...



Please post in the chat your responses:

1. How frequently are you implementing selective strategies in your communities?
2. What common barriers have you identified when implementing selective prevention strategies?

# Effective Implementation



# Selection Criteria

The program or practice effectively addresses the following:

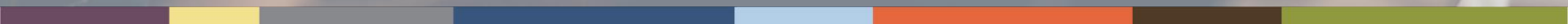
- Substance misuse problem
- Associated risk factors
- Increases protective factors
- Is a good fit for the specific community

# Maintaining Fidelity

- **Fidelity:** The degree to which a program or practice is implemented as intended.
- **Adaptation:** Describes how much, and in which ways, a program or practice is changed to meet local circumstances.



# Questions?



# Join Us!

Understanding and Implementing *Indicated* Prevention Strategies

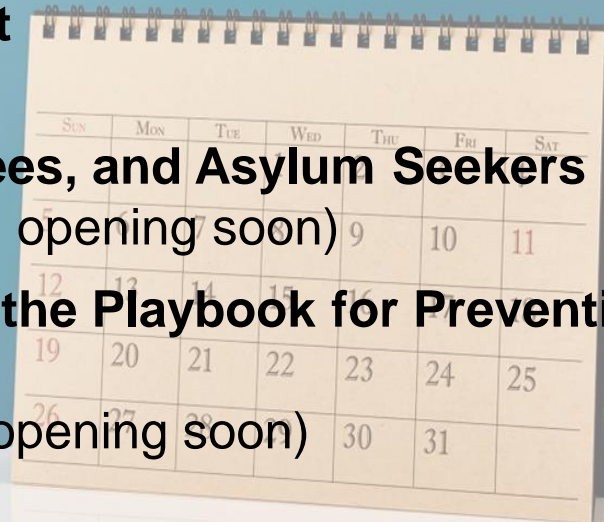
August 31 from 9:30 - 11:00 CT



# More Upcoming Great Lakes PTTC Trainings

<https://tinyurl.com/GLPTTCevents>

- **Effective Group Facilitation Skills for Prevention Professionals**  
August 24 from 10-1:00 CT - **FULL**
- **Engaging Youth in Substance Misuse Prevention Programs**  
August 29 from 10-1:00 CT - **FULL**
- **Telling the Story: What Do You Know About Underage Drinking in Your State?** August 30 from 10-11:30 CT
- **The Importance of Advocacy for Prevention: What It is and Tips for Conducting It**  
September 20 from 11-12:30 CT
- **Prevention with Immigrants, Refugees, and Asylum Seekers**  
October 12, 10-11:30 CT (Registration opening soon)
- **What Makes Them Stay: Help Write the Playbook for Prevention Workforce Retention**  
October 5, 10-11:30 CT (Registration opening soon)





# 3 New HealthKnowledge Courses!

- ❖ A Primer on Social Determinants of Health
- ❖ Why Health Equity Matters in Prevention
- ❖ Understanding Prevention's Role in Harm Reduction

- HealthKnowledge courses:
  - Self-paced, free online courses
  - Earn certificates of participation
  - Currently 44 courses on Substance Misuse Prevention
  - [Healthknowledge.org](https://www.healthknowledge.org)



Special Topics in Prevention of Substance Misuse  
A Primer on Social Determinants of Health



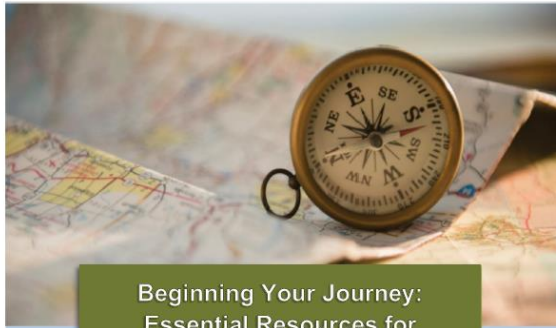
Special Topics in Prevention of Substance Misuse  
Why Health Equity Matters in Prevention



Special Topics in Prevention of Substance Misuse  
Understanding Prevention's Role in Harm Reduction

# Resource on Great Lakes PTTC Products Page

Great Lakes (HHS Region 5)  
PTTC Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration



Beginning Your Journey:  
Essential Resources for  
New Prevention Practitioners

**SAMHSA**  
Substance Abuse and Mental Health  
Services Administration

Great Lakes (HHS Region 5)  
PTTC Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

## Essential Resources for New Prevention Practitioners

*Prevention Science and the Prevention Profession*

- [What is Prevention Science?](#)  
Infographic: Prevention science identifies the issues affecting communities, the best practices for addressing those issues, and the most effective ways of disseminating this information.
- [What Does NOT Work in Prevention](#)  
Webinar: Learn effective and ineffective strategies for preventing substance misuse.
- [Prevention Domain Video Series: What Do Prevention Specialists Do?](#)  
Video Series: Learn about the prevention domains and how all the domains function together for effective prevention.
- [Prevention Professional Competencies Initiative](#)  
Guide: Gain a broad understanding of the skills necessary for orchestrating comprehensive campus substance misuse prevention efforts.
- [Prevention Specialist Credentialing](#)  
Interactive Online Resource: Find details about IC&RC certification requirements for the state in which you work using this interactive map of the United States.

*Risk and Protective Factors*

- [The Science of Risk Factors](#)  
Video: This short video from Communities That Care provides a succinct summary of research results on the risk factors for youth problem behaviors.
- [Protective Factors: Social Development Strategy](#)  
Video: This short video from Communities That Care illustrates how the Social Development Strategy operationalizes protective factors.
- [Risk Factors for Youth Substance Misuse](#)  
Webinar: Explore the research-based risk factors that place youth at greater risk of substance misuse.
- [Building Protective Factors Using the Social Development Strategy](#)  
Webinar: Learn how to build protective factors in the youth using the Social Development Strategy.

[pttnetwork.org/greatlakes](http://pttnetwork.org/greatlakes)

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<https://tinyurl.com/glpttc-products>

# Please Complete the Survey



<https://ttc-gpra.org/P?s=792003>

Your feedback is important to us!

# References

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