



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

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The HHS Region 2 Northeast and Caribbean Prevention Technology Transfer Center  
presents:

## Deeper Dive into Data Informed Decision Making Session 1 Data Informed Planning

Webinar: Tuesday, October 24, 2023  
1:00 PM – 2:30 PM (EST)

“Now that I’ve done my assessment, what do I do with all this information?” Too often we dive into prevention efforts without sifting through the types of information that can help us plan effectively. This interactive webinar will help prevention practitioners in HHS Region 2 and beyond explore the many types of information that we can use to plan our strategies, ways to share data with partners to allow collective decision-making, and the key steps in a planning process we can use make sure that our decisions are data-informed. Participants will have opportunities to share successes and challenges, and to provide each other with “data therapy” to work through current challenges.

### Learning Objectives:

- List types of information typically collected during a substance misuse prevention-focused needs assessment process.
- Identify key steps in a comprehensive prevention planning process.
- Describe how to use assessment data to inform the prevention planning process.

Emily Bhargava is skilled in facilitation, strategic and sustainability planning, and evaluation design. For over 15 years, she has led community-level health promotion efforts. She is an expert in the prevention of substance abuse, violence, suicide, teen pregnancy, obesity, and HIV, guiding the planning and implementation of culturally and linguistically responsive community-level prevention and health promotion efforts across Massachusetts and the United States. Emily holds an MA in Medical Anthropology from the University of Amsterdam.

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Questions? Please contact [cneary@ssw.rutgers.edu](mailto:cneary@ssw.rutgers.edu)