



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

The HHS Region 2 Northeast and Caribbean Prevention Technology Transfer Center presents:

Deeper Dive into Data Informed Decision Making Session 2 Evaluation in the Prevention Planning Process

Webinar: Tuesday, October 31, 2023

1:00 PM – 2:30 PM (EST)

“How do we use our data to make sure we’re hitting our mark?”

Evaluation may seem like something that should be left to the experts but, as a coalition coordinator or member, you have the most direct view into what your group is doing, what’s working, and what’s not. You also know WHY you’re doing what you’re doing. In this webinar, we’ll discuss a process for deciding what information to collect, how to look at that information, and how to use it for course-correction and promoting sustainability as you evaluate your prevention efforts. Participants will have opportunities to share successes and challenges, and to provide each other with “data therapy” to work through current challenges.

Learning Objectives:

- Describe how prevention practitioners can determine what types of evaluation data to collect.
- Identify what to look for in evaluation data to guide decision-making processes.
- Describe how to use evaluation data to promote sustainability of effective prevention practices.

Emily Bhargava is skilled in facilitation, strategic and sustainability planning, and evaluation design. For over 15 years, she has led community-level health promotion efforts. She is an expert in the prevention of substance abuse, violence, suicide, teen pregnancy, obesity, and HIV, guiding the planning and implementation of culturally and linguistically responsive community-level prevention and health promotion efforts across Massachusetts and the United States. Emily holds an MA in Medical Anthropology from the University of Amsterdam.

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