

### Introduction

Tyiesha Trina, Great Lakes PTTC Building Our Leadership and Diversity (BOLD) Prevention Fellow, works closely with Chief of Staff, Rafael Rivera, Illinois Department of Human Services Division of Substance Use Prevention on the Chicago Strategic Action Plan. This citywide initiative is focused on:

- Establishing a strategic action council comprised of prevention leaders, diverse youth, and stakeholders who share common objectives that promote the well-being for Chicago's youth.
- Creating a portfolio of culturally responsive and traumainformed strategies that demonstrate diversity, equity, inclusion, leveraged resources, braided funding, and other partnerships to maximize systemic impact.
- Developing guidance for local or affinity groups to create and implement collective impact strategic plan.

### Purposes

- Engage prevention leadership of Chicago Substance Use Prevention Service (CSUPS) organizations to develop and implement a collective strategic action plan to create system changes and address service delivery gaps.
- Expand views on prevention to include shared risk factors across areas that impact youth well-being.
- Engage all Chicago stakeholders who can impact youth well-being in the strategic action council.
- Create a fund development plan to support the strategic action plan desired outcomes through publicprivate partnerships.
- Identify strategies that executive leaders can employ to enhance staff recruitment, retention, and performance.
- Identify and promote ways to increase the effectiveness of individual and environmental prevention strategies to reduce risk and increase protective factors.

# Community Risk Factors within the Chicagoland area

	Substance	Depression		Teen	School	
	Use	& Anxiety	Delinquency	Pregnancy	Drop Out	Violence
Availability of Alcohol/ Drugs	X					Х
Availability of Firearms			X			X
Community Laws & Norms Favorable to Drug Use, Firearms, Crime	X		X			X
Transitions & Mobility	X	X	X		X	
Low Neighborhood Attachment & Community Disorganization	X		X			X
Media Portrayals of Violence						Х
Extreme Economic Deprivation	X		X	X	X	Х

Source: Chicago Strategic Action Plan- Executive Summary 2022

# Chicago Strategic Action Plan

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## Methodology

#### The Collective Impact Model

\*\*\* Actions that bring people together in a structured way to achieve social change \*\*\*

#### Essential Conditions of Collective Impact and Plan:

- 1. Establish a Common Agenda: Collectively determine the problem and conduct a plan to resolve the issue.
- Convene in quarter 1 of 2023
- Complete DEI training
- Identify a mission, value, and vision statement
- Identify workgroup participants
- 2. Shared Measurement: Maintain progress in a uniform manner that warrants continuous learning opportunities and accountability.
- Identify data sources to inform local plans
- Select at least three tools for communities to choose from
- 3. Activities that Enhance Involvement: Incorporate various intriguing activities that will enhance end results.
- Identify values and language
- Convene workgroups to identify goals and objectives
- Curate tools for local organizations to implement a Collective Impact Model
- Create and execute strategy for dissemination of the plan
- 4. Continuous Communication: Strengthen personal and professional relationships by creating bonds over mutual trust.
- Provide technical support to communities implementing the plan and elicit input from Chicago Strategic Action Council (CSAC)
   members
- Create a space where various stakeholders across public health, social services, education, youth, funding organizations, etc. can communicate and share a vision, goals, data, objectives and a holistic view of Chicagoland youth prevention needs
- 5. Strong Support: Having a team committed to prioritizing and efficiently executing operations of the group.
- Build partnerships with various public health, social service, educational, and funding organizations within the Chicagoland area

## **Planning Process**

# Gather Information

- Leaders and implementers
- State/local partners
- Youth

## Analyze Data

- SWOT/ PEST
- Create strategic statements

## Develop Inputs

Identify inputs

## Strategic Plan

- Create objectives
- Identify strategies
- Create short- and long-term goals
- Create an operation plan

## Finalize Plan

- Review plan
- Adjust where necessary
- Finalize by Executive Committee

## Results

- Established the Chicago Strategic Action Council (CSAC) in December of 2022.
- Created a shared vision statement that fits the goals and objectives of the Chicago Strategic Action Plan.
  - > A city of thriving youth with coordinated systems of support to promote community wellness and address systems that oppress youth, families, and community members.
- The council currently consists of 26 organizations within the Chicagoland area that represent various fields, including consulting, education, faith-based, housing, law enforcement, medical, philanthropy, and prevention.
- Obtained youth voice by having youth represented on the council.
  - > To gain perspective on social issues youth want changed within their communities.
- Established workgroups that will identify: 1) Funding Equity, and 2) Youth Engagement.



Prevention Technology Transfer Center Network
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### **Implications**

- Chicago is the third largest city in the country and resources allocated to prevention efforts and the number of youth reached do not reflect this status.
- CSUPS providers are implementing evidencebased programs and strategies in over 40 Chicago public and charter schools while recognizing gaps in implementation.
- Professional development is too general based on the complexity of historical and current adverse childhood experiences of Chicago's youth.
- Prevention processes, programs, and strategies lack culturally appropriate evidence-based solutions that target real-life issues.
- Organizations need expanded funding that offers equitable and adequate wages.

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- GRIP Outreach for Youth
- Haymarket Center
- Heartland Alliance
- HRDI
- Illinois Department of Human Services
- Metropolitan Family Services
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- Pilsen Wellness Center
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- Substance Use & Prevention Program (SUPP)
- Youth Outreach Services
- The 222 youth who participated in the Youth Voice Survey

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#### Contact

If you or your organization would like additional information or to participate in the process, please contact Prevention First at CSAC@prevention.org.