



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

Coalitions Post-Covid: Part 1 - Cultivating Community Support for Prevention Coalitions

When: November 8th, 2023, 1 – 2:30 ET | 12 – 1:30 CT | 11:00 – 12:30 MT | 10 – 11:30 PT

Duration: 1.5 hours

Managing a coalition effectively is an art. It requires excellent communication skills and the ability to build both individual and organizational prevention capacity. It also involves establishing and maintaining close working relationships with community members and collaborating with them to select and implement community and culturally appropriate substance misuse prevention interventions. In a post-Covid world, the ways in which we work and communicate have shifted in meaningful ways, but the fundamental principles informing that work remain the same.

Join us as we look at cultivating community support for prevention coalitions and explore how to transform local leaders to prevention champions.

Learning Objectives:

- Identify key components of a coalition that has established community support
- Identify strategies to build coalition members' leadership capacity
- Explain the process of developing a personal plan to avoid burnout as a coalition leader

To register for this webinar, click [here](#).

Presenter:

Charlotte Carlton brings over 30 years of experience leading and implementing substance use prevention programs at the community, state, regional, and national levels. She served as the Director of the Southeast Center for the Application of Prevention Technologies (CAPT) and as a Senior Program Director for the Pacific Institute of Research and Evaluation (PIRE). She has done extensive research on the subject of program sustainability, most recently applying that research to the sustainability of community coalitions.