



Great Lakes (HHS Region 5)

PTTC

Prevention Technology Transfer Center Network  
Funded by Substance Abuse and Mental Health Services Administration

# Everyday Sustainability

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# Objectives

- Define sustainability
- List the keys to sustainability
- Describe how sustainability is woven into each step of the SPF process
- List the “everyday” tasks associated with building sustainable substance misuse prevention programs

# Sustainability is...

...a community's ongoing capacity and resolve to work together to establish, advance, and maintain effective strategies that continuously improve health and quality of life for all.



# Sustainability is...

...a community's **ongoing** capacity and resolve to **work together** to establish, advance, and **maintain effective strategies** that **continuously improve** health and quality of life for all.



# Quiz: Pre-Test





# Working Toward Sustainable Prevention

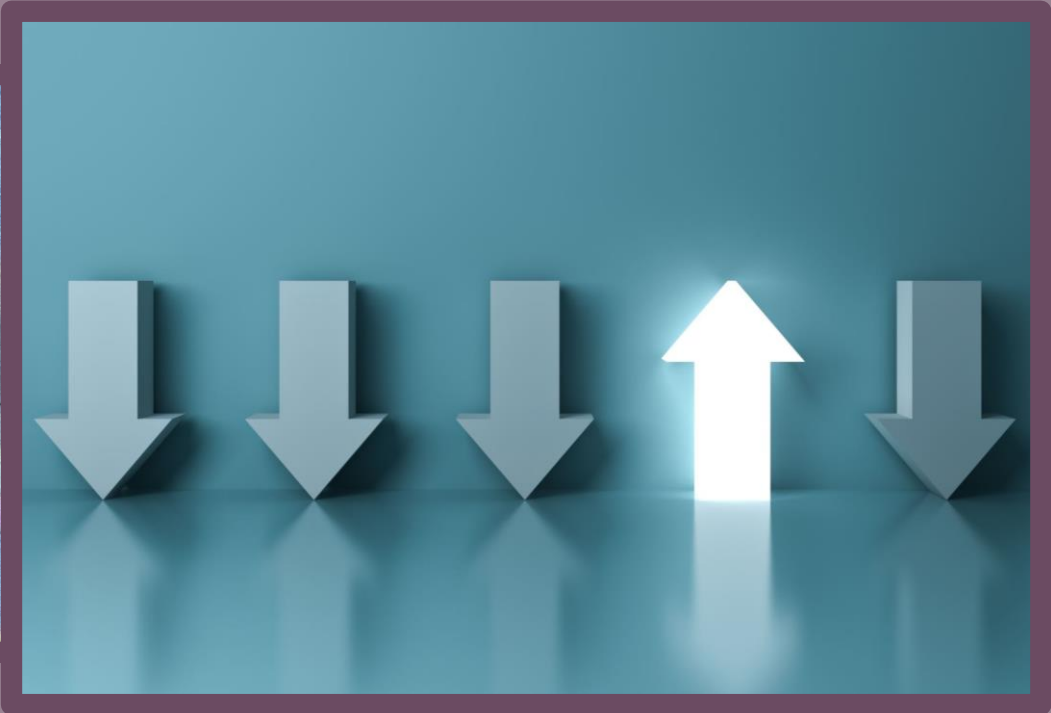


STOP  
SLOW

# Components to Sustain



**Strategies That Work**



**Prevention Outcomes**



**Effective Strategic Planning Process**





Resources




Adoption



Norms and  
Guidelines

Three Areas of  
Sustainability

A close-up, low-angle photograph of a computer keyboard. The keys are black and white, with a focus on the texture and lighting of the keys. The background is a soft, out-of-focus green.

# Keys to Sustainability

- Organizational Capacity
- Effectiveness
- Community Support



# Sustainability Milestones

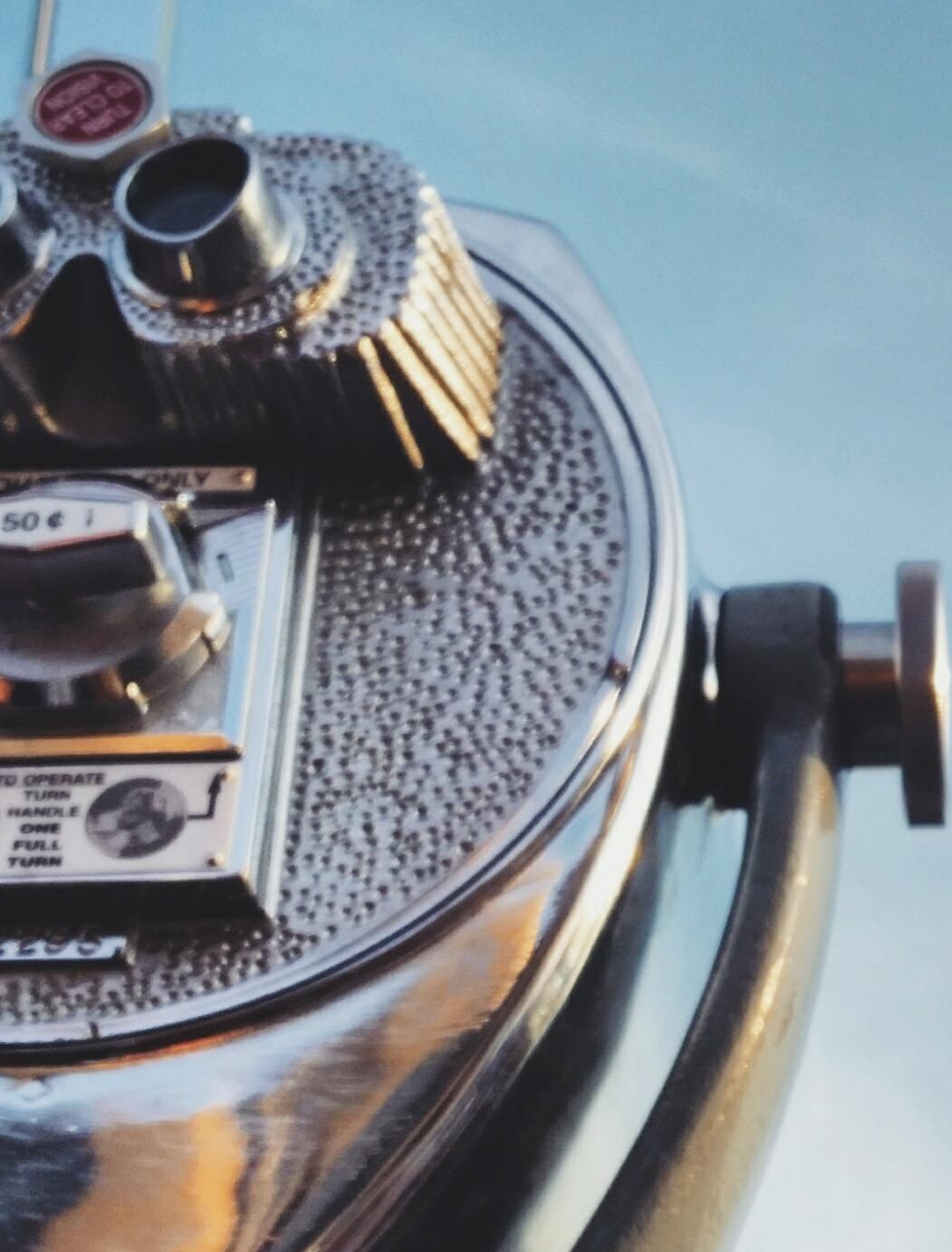


- Essential partners/ members recruited
- Recruitment plan in place
- Coalition governance policies and processes developed
- Sustainability subcommittee created
- Member capacity building plan developed



## Coalition Milestones

<b>Assessment Milestone</b>	<b>Organizational Capacity</b>	<b>Effectiveness</b>	<b>Community Support</b>
<b>Essential members recruited</b>	✓		✓
<b>Recruitment plan in place</b>	✓		✓
<b>Governance polices and processes developed</b>	✓		
<b>Sustainability subcommittee created</b>	✓		
<b>Member capacity building plan in place</b>	✓		✓



**What does this  
look like in action?**

**What does it look  
like to you?**

# The Strategic Prevention Framework



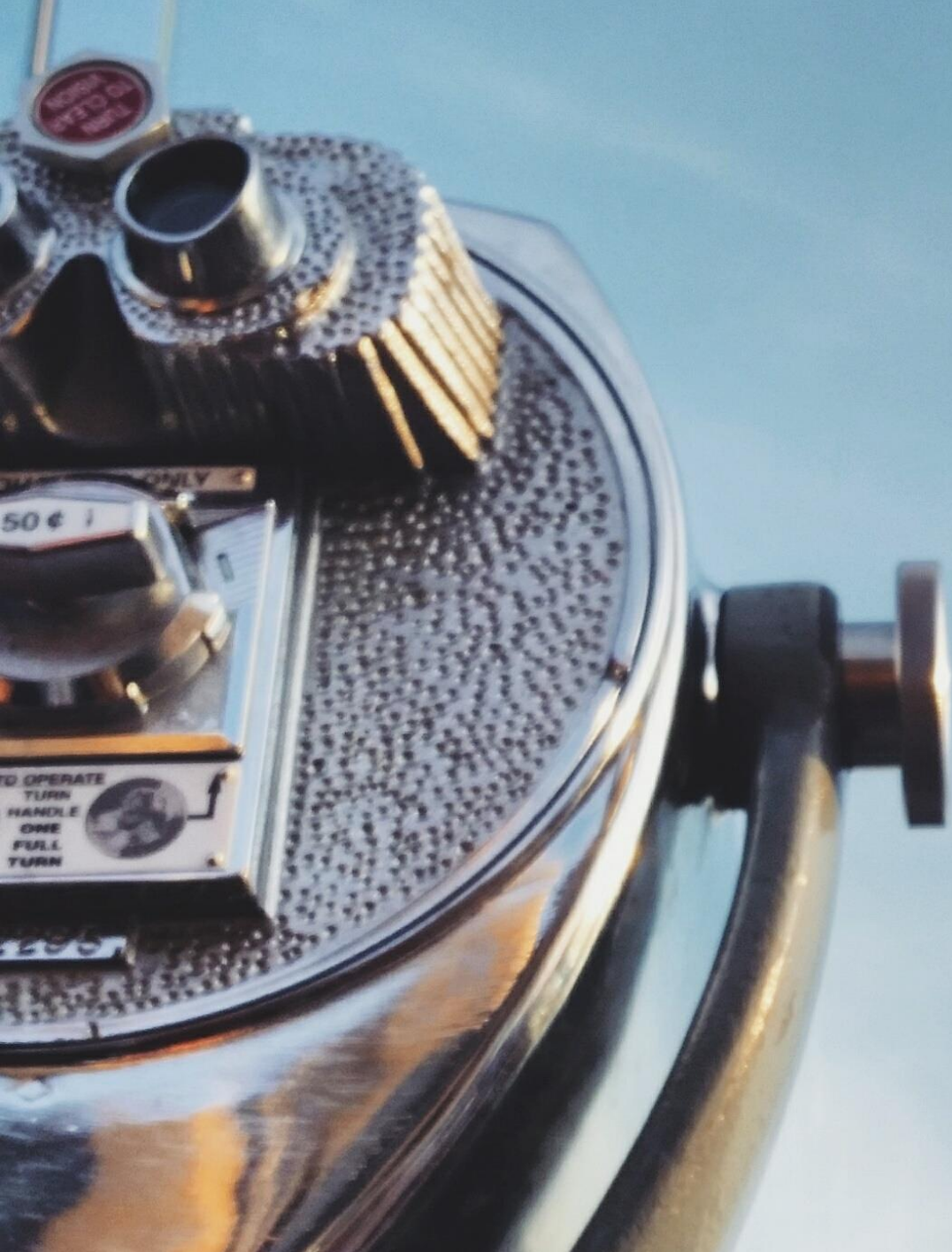


- Key partners are engaged
- Data sharing agreements are formalized
- Problems and related behaviors are prioritized
- Capacity data reviewed
- Service and capacity gaps are identified

# Assessment Milestones



<b>Assessment Milestone</b>	<b>Organizational Capacity</b>	<b>Effectiveness</b>	<b>Community Support</b>
<b>Key partners engaged</b>	✓		✓
<b>Data agreements formalized</b>	✓		✓
<b>Capacity data reviewed</b>	✓	✓	
<b>Gaps identified</b>		✓	



**What does this look like in action?**

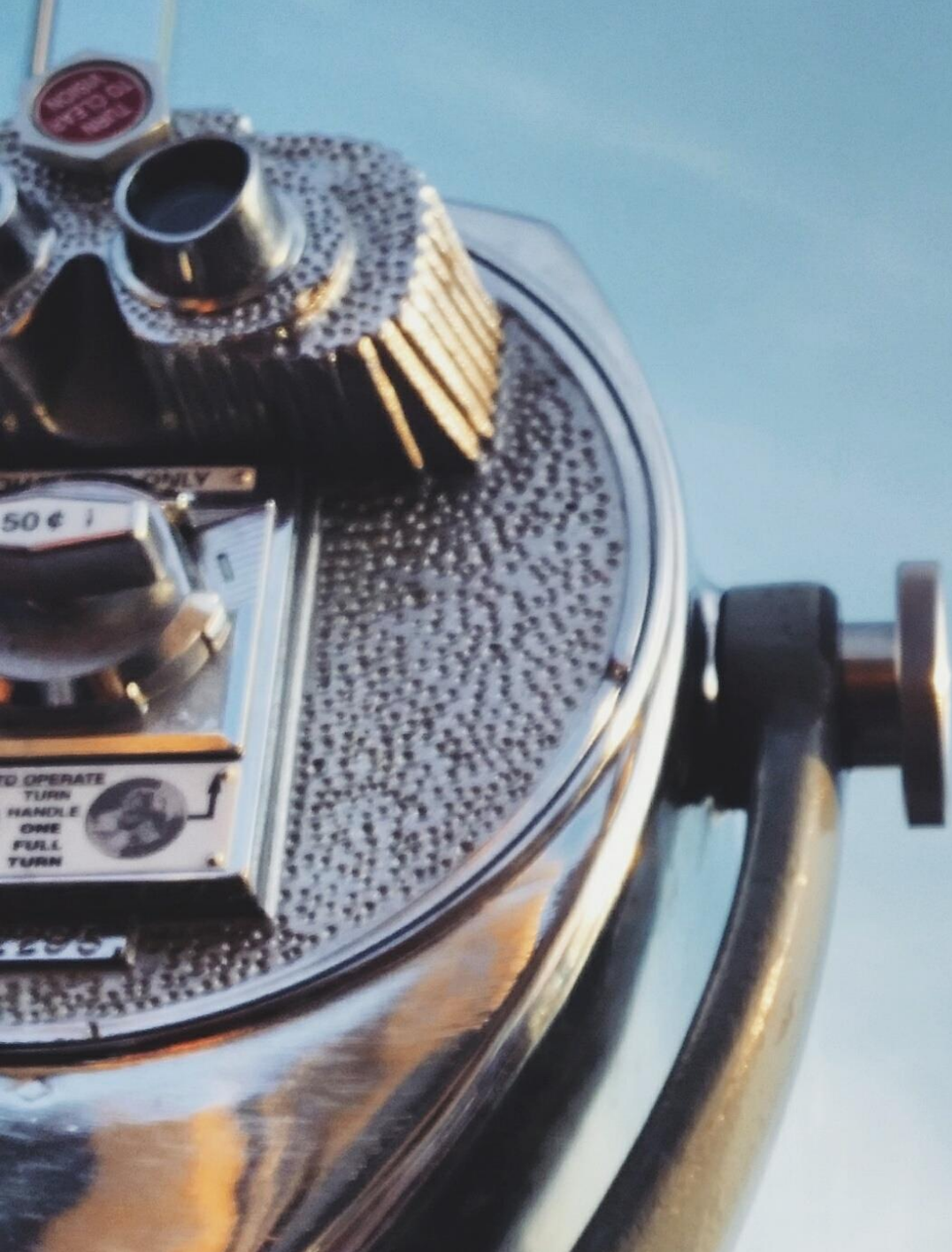
**What does it look like to you?**

- Community readiness assessment completed
- Staff capacity gaps identified
- Capacity building plan created
- Relationship building with key partners and champions in progress



## Capacity Milestones

<b>Capacity Milestone</b>	<b>Organizational Capacity</b>	<b>Effectiveness</b>	<b>Community Support</b>
<b>Community readiness assessment completed</b>			✓
<b>Staff capacity gaps identified</b>	✓		
<b>Capacity building plan created</b>	✓	✓	
<b>Relationship building with key partners and champions</b>			✓



**What does this look like in action?**

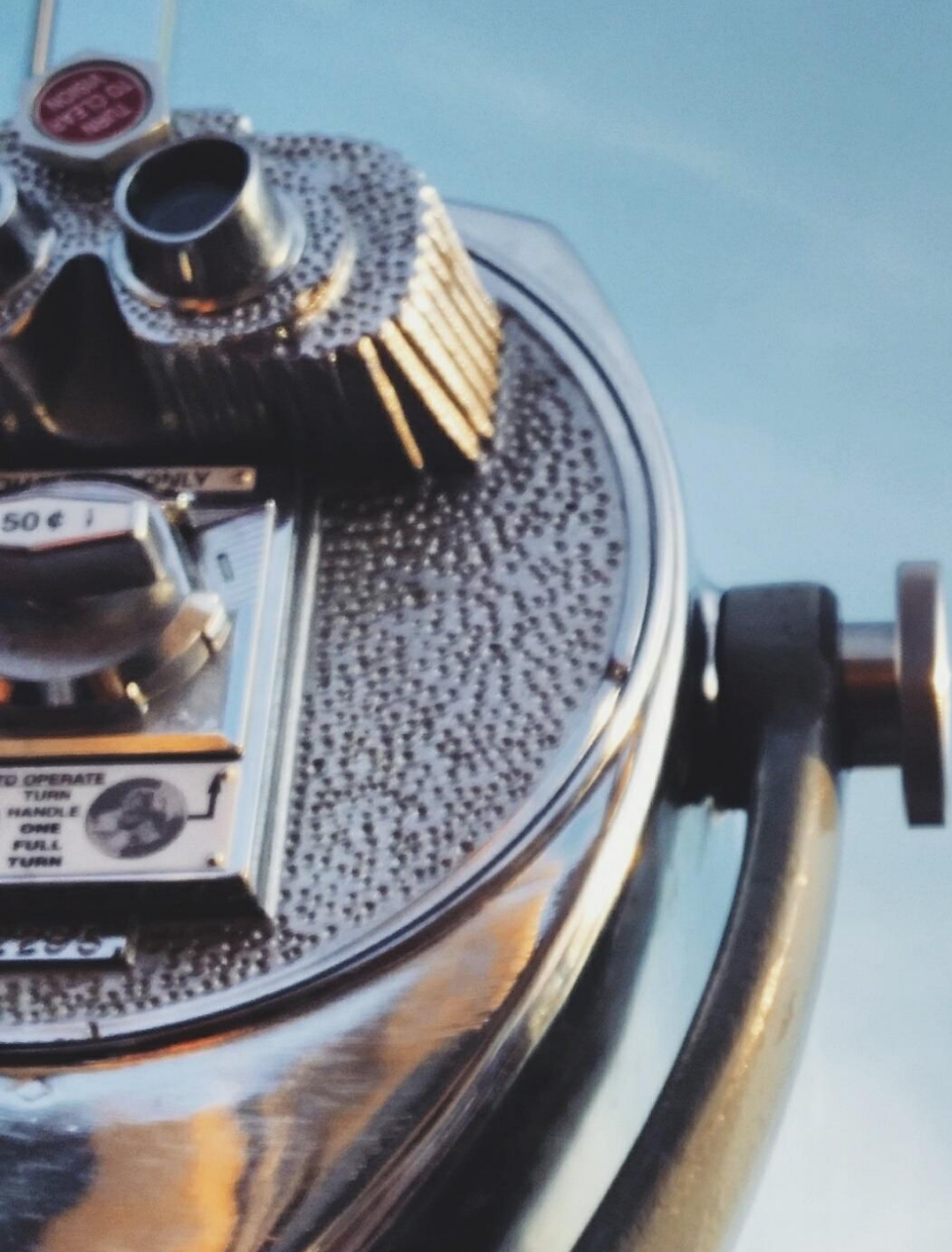
**What does it look like to you?**



# Planning Milestones

- Risk and protective factors prioritized
- Strategies to address priorities selected
- Logic model developed
- Implementation plan created

<b>Planning Milestone</b>	<b>Organizational Capacity</b>	<b>Effectiveness</b>	<b>Community Support</b>
<b>Risk and protective factors identified</b>		✓	
<b>Strategies to address priorities selected</b>		✓	
<b>Logic model developed</b>		✓	
<b>Implementation plan created</b>	✓	✓	✓



**What does this look like in action?**

**What does it look like to you?**

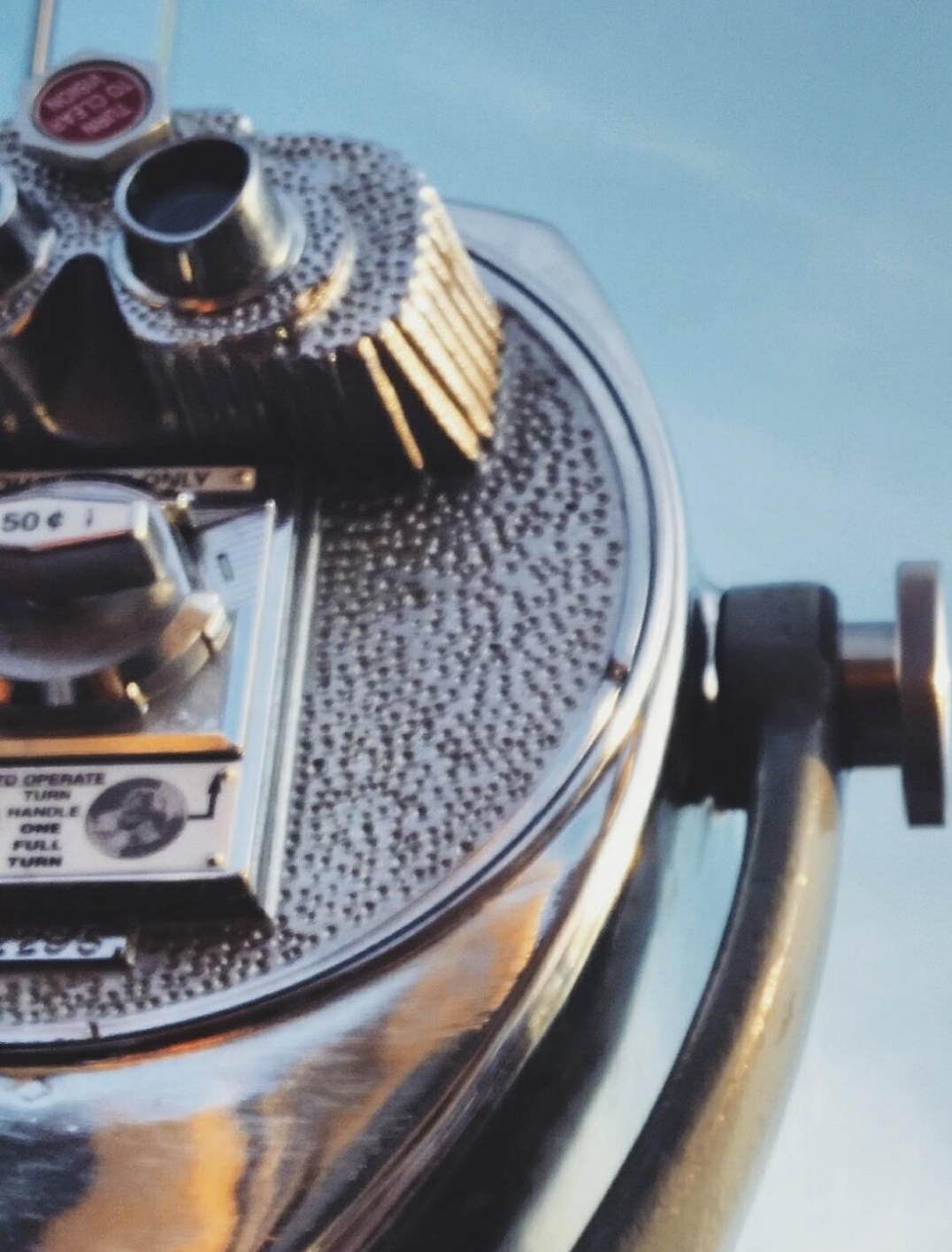


- Strategy specific capacity building plan implemented
- Fidelity monitoring system in place
- Process and outcome data collection processes in place
- Key partnerships formalized



## Implementation Milestones

<b>Implementation Milestone</b>	<b>Organizational Capacity</b>	<b>Effectiveness</b>	<b>Community Support</b>
<b>Strategy specific capacity building plan implemented</b>	✓	✓	✓
<b>Fidelity monitoring system in place</b>		✓	
<b>Process and outcome data collection processes in place</b>	✓	✓	✓
<b>Key partnerships formalized</b>	✓	✓	✓



**What does this look like in action?**

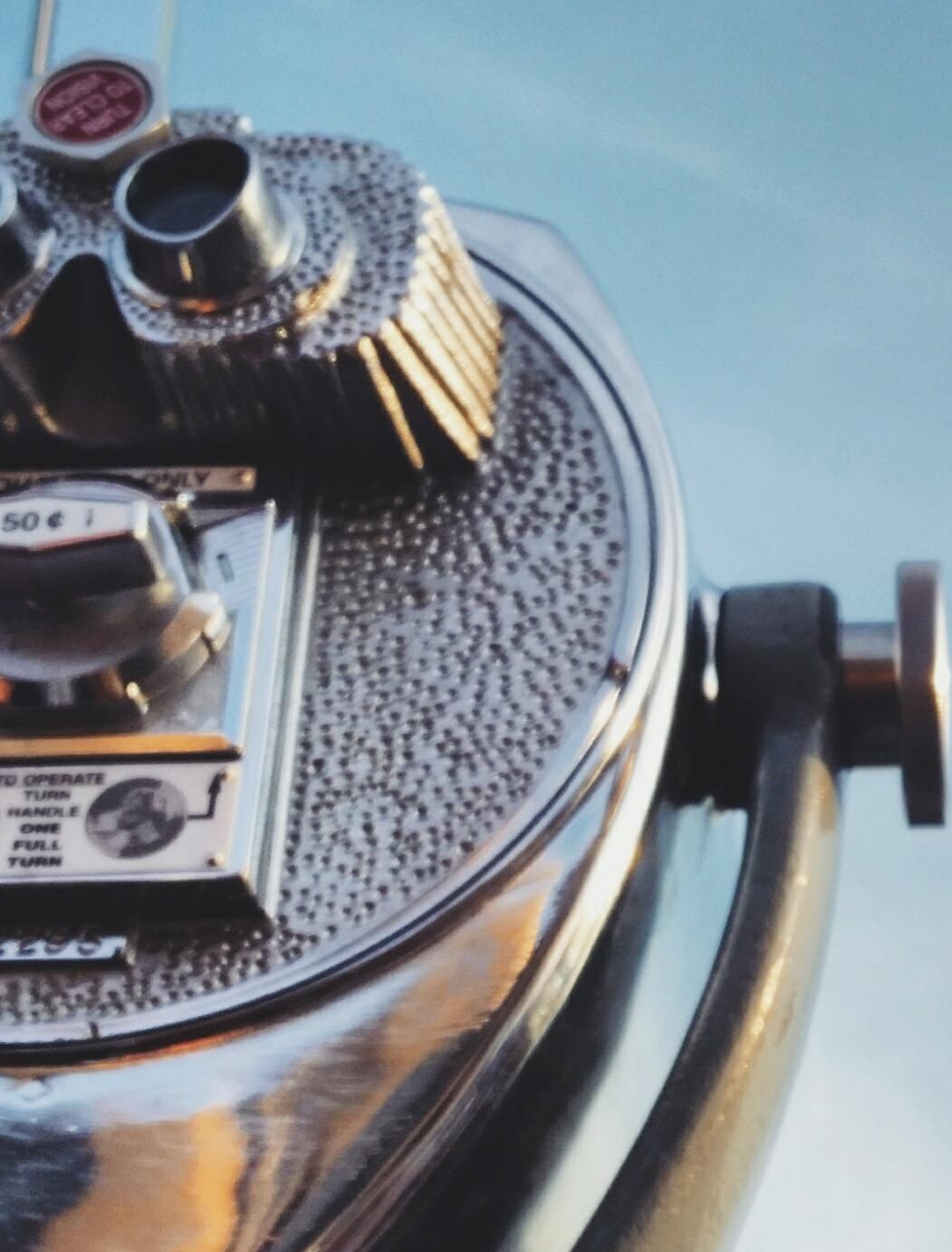
**What does it look like to you?**



# Evaluation Milestones

- Evaluation plan is in place
- Evaluation capacity building is ongoing
- Monitoring of outcome related data is ongoing
- Regular updates on process and outcome data provided to key partners/coalition
- Reports on findings created

<b>Evaluation</b>	<b>Organizational Capacity</b>	<b>Effectiveness</b>	<b>Community Support</b>
<b>Evaluation plan in place</b>		✓	
<b>Ongoing evaluation capacity building</b>	✓		
<b>Ongoing monitoring of process and outcome data</b>		✓	✓
<b>Regular updates/reports on process and outcome data provided</b>			✓



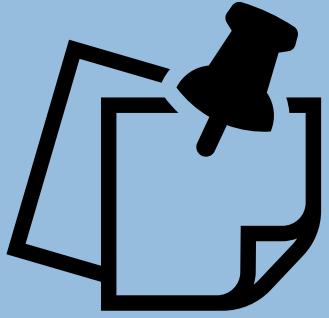
**What does this look like in action?**

**What does it look like to you?**



# Everyday Sustainability Tasks





# Everyday Tasks: Coalitions

- Maintain regular coalition meeting schedule
- Create and support sustainability workgroup
- Check in with coalition members regularly
- Maintain records of coalition meetings, membership, and decisions
- Monitor and evaluate coalition participation and representation





# Everyday Tasks: Assessment/Evaluation



- Monitor trends/changes in community data
- Monitor community readiness
- Collect outcome data
- Communicate with data partners



# Everyday Tasks: Capacity

- Build and maintain relationships
- Develop prevention knowledge in partners and coalition members
- Gather input from partners
- Identify funders and build relationships





# Everyday Tasks: Planning

- Ensure links between priority areas and changing priorities
- Regularly review logic model
- Keep up to date on evidence-based and informed strategies in the field



# Everyday Tasks: Implementation



- Train and support staff
- Monitor day-to-day implementation
- Regularly assess fidelity
- Communicate regularly with implementation partners
- Collect process and outcome data
- Document processes

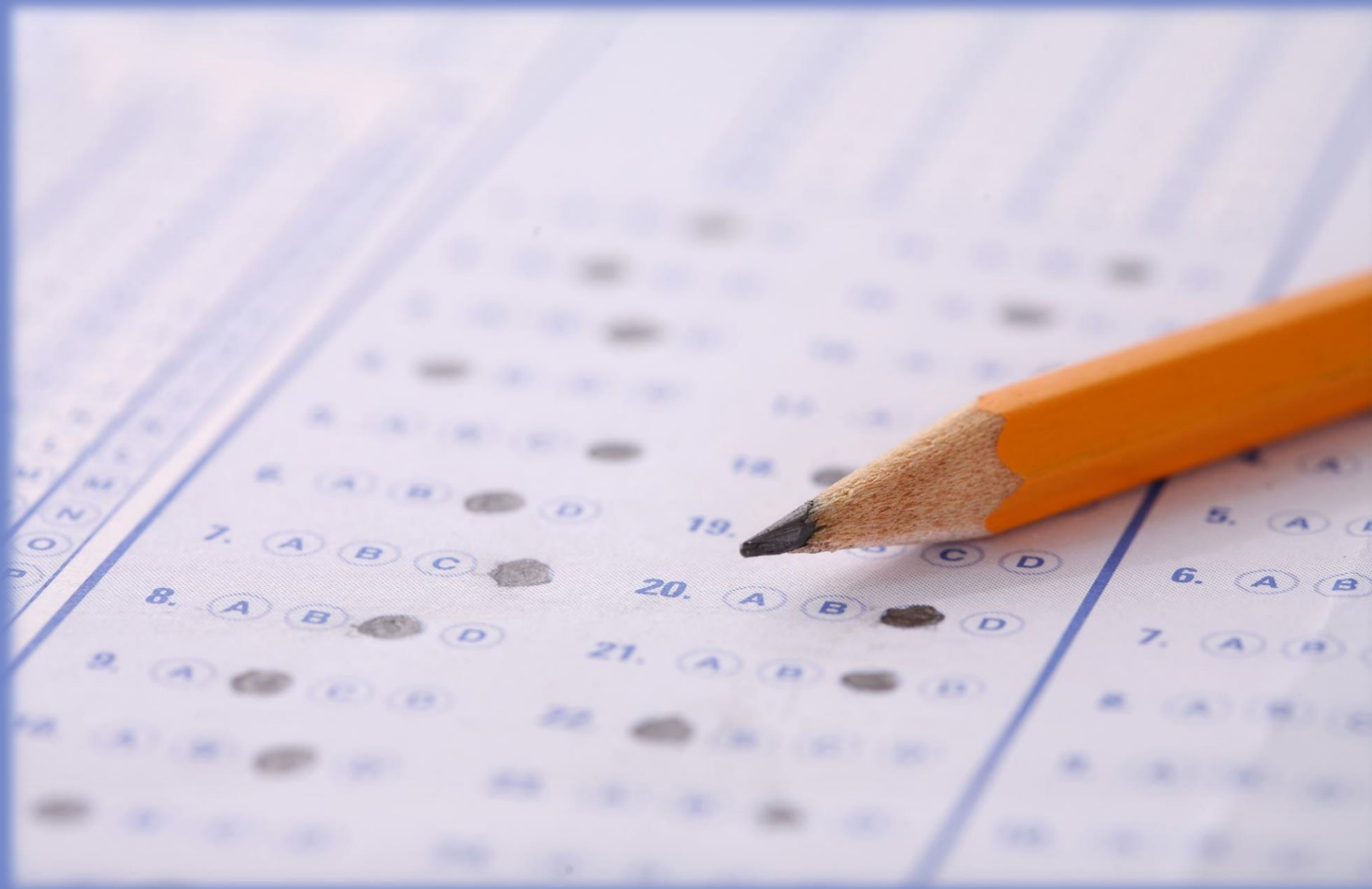
**Good prevention practices create sustainable prevention programs**



# Questions?



# Quiz: Post-Test





# Tools and Resources

- Great Lakes PTTC Portal: [Sustainability and the SPF](#)
- Rural Health Information Hub Toolkit: [Funding and Sustainability](#)
- [A Guide to SAMSHA's Strategic Prevention Framework](#)
- Community Toolbox: [Chapter 46](#)
- [DCCA Coalition Sustainability Video](#)
- [Northeast and Caribbean PTTC Sustainability Toolkit](#)
- [Project Sustainability Action Plan Toolkit](#), Rural Health Innovations
- Recorded Webinars:
  - [Don't Leave Change to Chance](#)
  - [Sharpening Your Prevention Skills: Developing Sustainability Plans that Work](#)
  - [Strategies for Prevention Sustainability](#)
  - [Keys for Evidence-based Program Sustainability](#)
- Upcoming Sustainability Intensive Training Course from the Great Lakes PTTC



# Possible Next Steps

- ✓ “Water cooler” chat with colleague
- ✓ Select one “Everyday Task” to focus on this week
- ✓ Determine your next sustainability milestone
- ✓ Schedule a meeting with your coalition/ prevention colleagues to brainstorm incorporating “everyday sustainability” into your work
- ✓ Explore the sustainability tools and resources list
- ✓ Apply to participate in the Sustainability Planning Intensive Training Course



What is your  
commitment to putting  
this information into  
action - ***this week?***

<http://tinyurl.com/sustainabilityaction>



**Thank You and  
Good Luck**

