## The HHS Region 2 Northeast and Caribbean Prevention Technology Transfer Center presents:

## A Prevention Practitioner's Guide to Risk and Protective Factors: Going Deeper on Protective Factors

Webinar: Tuesday, April 2, 2024 1:00 PM – 2:30 PM (EST)

Substance misuse prevention problems are adaptive challenges – that is, complex and evolving problems that require multifaceted and dynamic solutions. While the focus addressing substance misuse prevention problems is essential, it is by identifying and working through the risk and protective factors that influence those problems that prevention practitioners can most effectively bring about positive change. But, what are these factors and how do we leverage them to strengthen our prevention efforts? Join us for this interactive, three-part webinar series to explore everything you ever needed to know about risk and protective factors. Session three, Going Deeper on Protective Factors, will explore the importance of harnessing protective factors to advance our prevention aims and the rationale for taking a systems-level approach to promoting healthy development for all members of our communities as part of our substance misuse prevention efforts.

## Learning Objectives Session 3:

- Identify the role protective factors play in promoting healthy development across the lifespan
- Recognize the influence protective factors have at the individual, family, community, and societal levels
- Describe strategies for enhancing protective factors that mitigate the risk of substance misuse-related problems

**Tracy Desovich, MPH, CPS** - Tracy has over 30 years of experience in substance abuse prevention and public health. Her experience includes developing, implementing, and evaluating prevention services for students at the University of Connecticut and the Massachusetts Institute of Technology. Her expertise includes community health assessment, planning, organizing and evaluation, leadership development, utilizing data to mobilize change, social norms marketing and healthy communities' principles.

**Shai Fuxman**, **EdD** is a senior research scientist at EDC. Shai has extensive experience in social and emotional learning, youth development, school-based trauma-informed care, and substance misuse prevention. He also has expertise in program evaluation, cultural competence, and quantitative and qualitative research. Shai holds an M.Ed. and Ed.D. in Human Development and Psychology from Harvard University.

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