Managing a coalition effectively is an art. It requires excellent communication skills and the ability to build both individual and organizational prevention capacity. It also involves establishing and maintaining close working relationships with community members and collaborating with them to select and implement community and culturally appropriate substance misuse prevention interventions. In a post-Covid world, the ways in which we work and communicate have shifted in meaningful ways, but the fundamental principles informing that work remain the same.

Join us as we look at building and maintaining organizational capacity to support prevention coalitions, including the fundamental principles and key concepts behind the art of engaging.

Learning Objectives

- Identify key organizational functions and resources necessary to support effective coalitions
- Discuss strategies to build organizational capacity
- Describe key strategies for a plan to continually monitor organizational capacity

To register for this webinar, click here.

Presenter:

Charlotte Carlton brings over 30 years of experience leading and implementing substance use prevention programs at the community, state, regional, and national levels. She served as the Director of the Southeast Center for the Application of Prevention Technologies (CAPT) and as a Senior Program Director for the Pacific Institute of Research and Evaluation (PIRE). She has done extensive research on the subject of program sustainability, most recently applying that research to the sustainability of community coalitions.