



## Resources

### **Coalitions Post-Covid:** *Cultivating Community Support for Prevention Coalitions*

During the two-part webinar series, *Coalitions Post-Covid: Cultivating Community Support for Prevention Coalitions*, delivered on November 8<sup>th</sup> and November 15<sup>th</sup>, 2023, the Northeast and Caribbean PTTC shared several resources to support prevention practitioners in their work in regard to community engagement and organizational capacity. Below is a collection of resources that were used and referenced to build the training content for the webinar series and also for prevention professionals to use in their work with their communities.

- 1) [Recruiting, Engaging & Retaining Coalition Members](#). This is a collection of handouts on recruiting, engaging, and retaining coalition members shared during an NCIC Conference in 2016.
- 2) [Developing Partnerships and Coalitions to Advance Health Equity](#). This guide offers insight on ways to enhance partnerships and coalition efforts around advancing health equity and provides critical questions for consideration.
- 3) [Resource Guide for Building Sustainable Programs](#). This guide provides direction for creating a sustainability plan and contains guidance, activities, and additional resources for grantees to have on hand as they begin their sustainability planning.
- 4) [Achieving Health Equity and Systems Transformation Through Community Engagement: A Conceptual Model](#). This conceptual model for assessing community engagement centers community engagement and core engagement principles and identifies outcomes associated with meaningful community engagement that can form the basis for assessment or measurement efforts across various stages, models, processes, and partnerships of engagement.
- 5) [10 Essential Coalition Engagement Skills](#). This blog provides insight on engaging coalition members with an overview of the “top 10” essential coalition engagement skills needed to reach your intended audience.
- 6) [The Six Elements of Effective Coalitions Resource Toolkit](#). This Resource Toolkit includes various resources related to six key elements, or coalition characteristics, shown through research to promote the adoption of science-based prevention practices that generate improved community conditions and behavioral health outcomes for youth.
- 7) [Tips for Successful Recruitment](#). This tool presents some tried-and-true tips from seasoned prevention practitioners on “getting to yes” when recruiting potential prevention partners.
- 8) [Community Engagement: An Essential Component of an Effective and Equitable Substance Use Prevention System](#). This guide will review evidence related to leveraging community engagement to support the implementation and scale-up of evidence-based programs and policies.
- 9) [Community Toolbox. I: Creating and Maintaining Coalitions and Partnerships](#). This section of the toolkit provides guidance for creating a partnership among different organizations to address a common goal.
- 10) [Community Tool Box. Coalition Building II: Maintaining a Coalition](#). This section of the toolkit shares guidance on how to maintain and sustain a coalition and its mission over time and covers the importance of maintenance, what needs to be maintained, and how to maintain your work successfully.
- 11) [International Academy on the Science and Impact of Cannabis](#). This website provides a variety of information on the risks of marijuana on health and has a library containing peer reviewed medical



literature about marijuana/cannabis that is translated into terminology that allows for informed decision making by the general public.

- 12) [Every Brain Matters](#). This website provides access to a community that educates about the health and environmental dangers of marijuana and the drug culture expansion by providing support for families and [advocacy](#) based on lived experiences and science.
- 13) [Opioid Response Network](#). This network's website showcases meaningful education and training such as case studies and other resources that is evidence-based at no cost.