

TTC

Technology Transfer Centers

Funded by Substance Abuse and Mental Health Services Administration



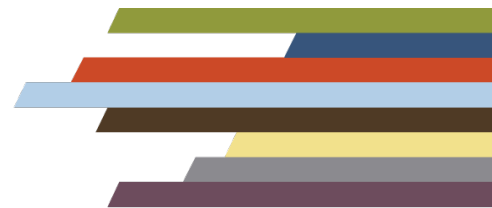
Welcome



PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

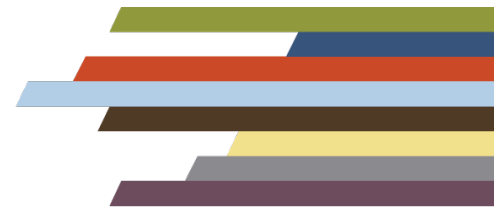


Reflection Questions For Audience



- 1. What have you found to be rewarding, inspiring or empowering in your coalition work?**
- 2. What challenges have you experienced building or maintaining an effective coalition?**

Feel free to type your answers in the chat box.



The Webinar Is Now Live



- This webinar is being recorded and will be available for future viewing along with a copy of today's slides.
- The slides are shared in the chat feature

Technical Information



This webinar is being recorded and archived, and will be available to all webinar participants.

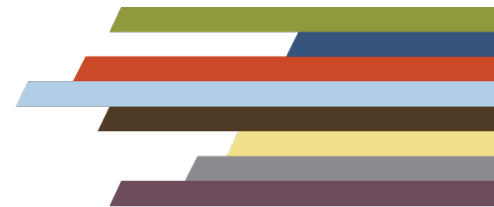
This training was developed under the Substance Abuse and Mental Health Services Administration's Prevention Technology Transfer Center task order.
Reference # 1H79SP081018.

For training use only.

Audio



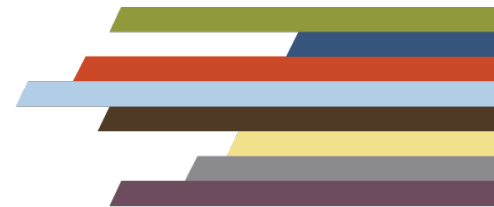
- Audio will stream through your computer or device
 - If you prefer to call in, the phone numbers are included in your registration confirmation.
- If you are experiencing technical difficulties please be sure that your audio is properly connected via phone or computer. Calling in through your phone may be helpful.



Chat and Q&A



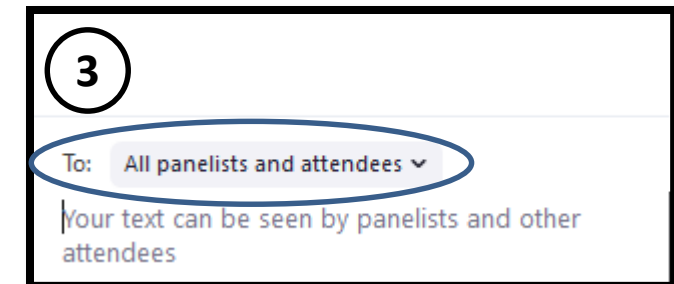
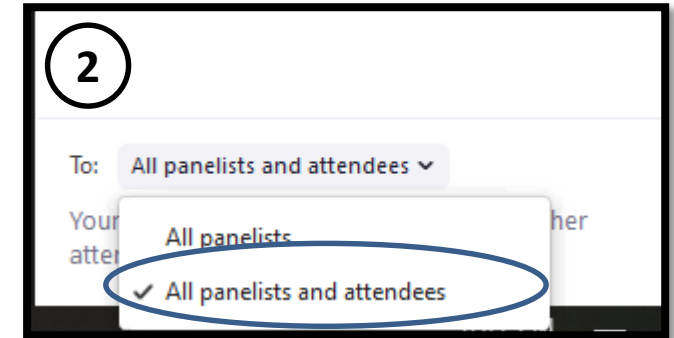
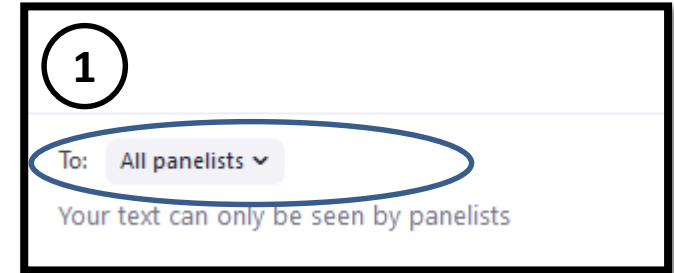
- Please use the chat feature for comments or questions we welcome your thoughts and hope for a rich conversation in the chat.
- You may also type questions for our presenters at any time during the presentation in the Q & A feature
- We may ask our presenters to answer questions throughout the presentation, and we will host a Q & A session after the slide presentation.



Chatting in Zoom Webinar

To ensure all attendees see your comment or question please do the following:

1. Go to “To:” at the bottom of the chat feature
2. Select the down arrow next to “All Panelists”
3. **Select “All panelists and attendees”**
4. The bottom should now read To: All panelists and attendees

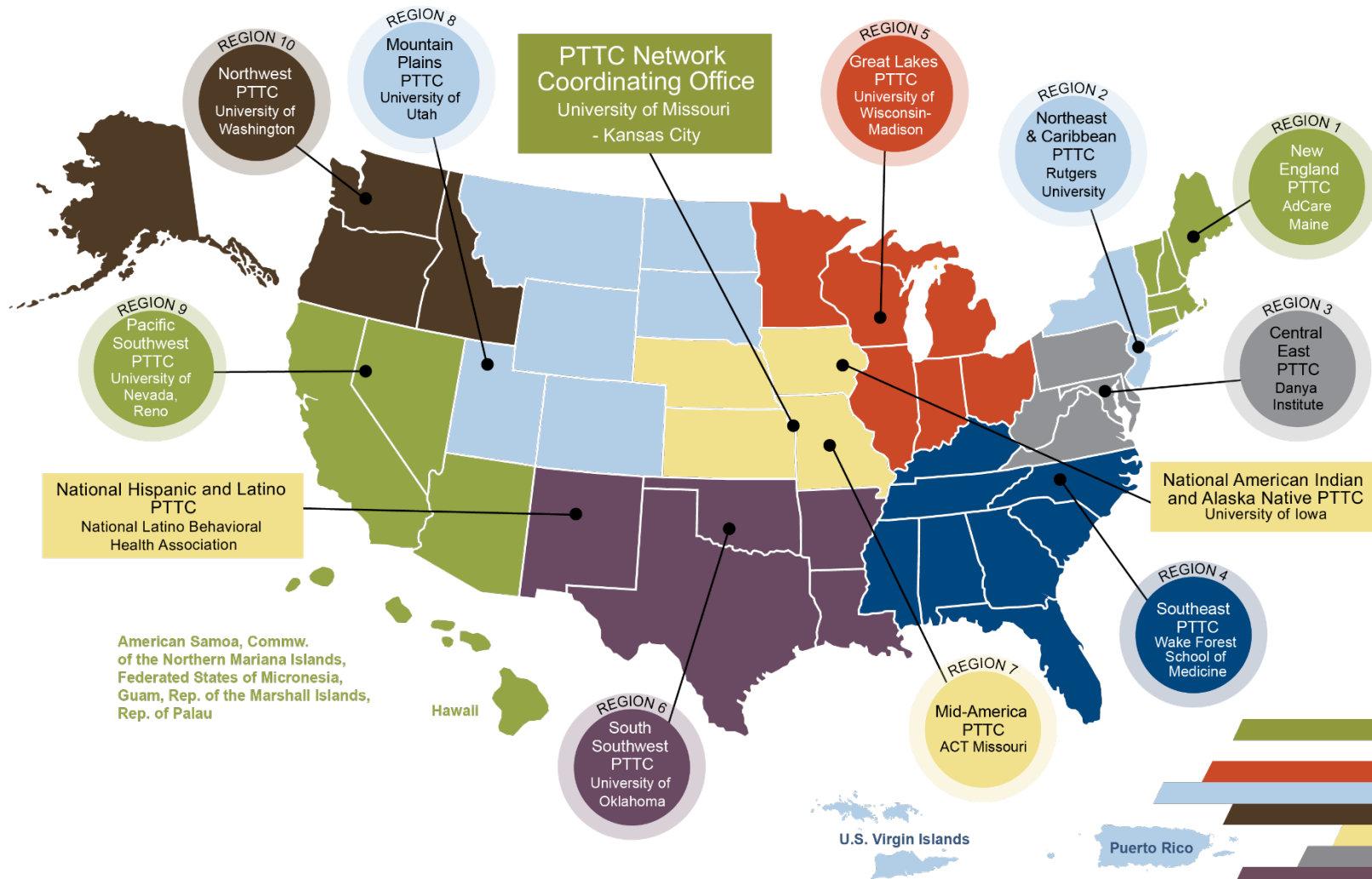


PTTC Network



PTTC Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

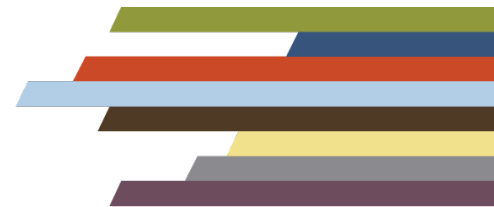
PTTC Network



Community Coalitions and Collaborators Workgroup



- **Develop** training and technical assistance tools, products, and services on effective community coalitions and collaborations
- **Disseminate** these across the PTTC network
- **Increase the capacity** of prevention coalitions and collaborators to **prevent** substance misuse



TTC

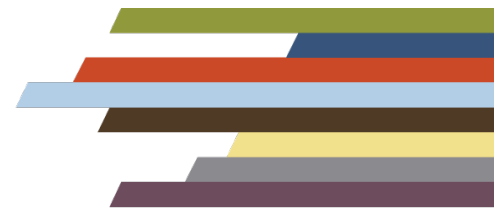
Technology Transfer Centers

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The Six Elements of Effective Coalitions Webinar Series

<https://pttcnetwork.org/centers/global-pttc/product/six-elements-effective-coalitions>



Six Elements of Effective Coalitions

Diverse Stakeholders & Opportunities for Participation

September 17, 2020

New Skills and Goal Directedness

November 19, 2020

Efficiency & Cohesion

January 21, 2021

Featuring Coalition Spotlights

3:00 pm-4:00 pm Eastern

2:00 pm-3:00 pm Central

1:00 pm-2:00 pm Mountain

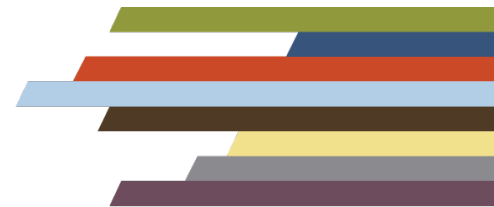
12:00 pm -1:00 pm Pacific



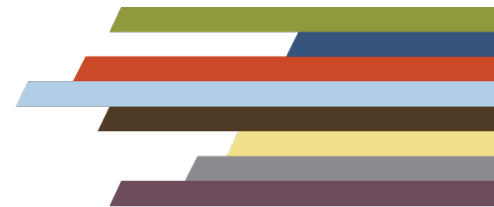
Objectives for today's webinar



- **Introduce** the six-part series for the “Effective Coalition”
- **Define** each of the six elements of an effective coalition
- **Describe** the relationship of the six elements to the adoption of a science-based approach to prevention
- **Examine** how to apply the six elements to achieve intended outcomes
- **Share** examples of how the six elements can be used to strengthen a coalition during a time of national crisis



Today's Facilitators



Community Coalitions are Vital to Equity

Healthy People 2020

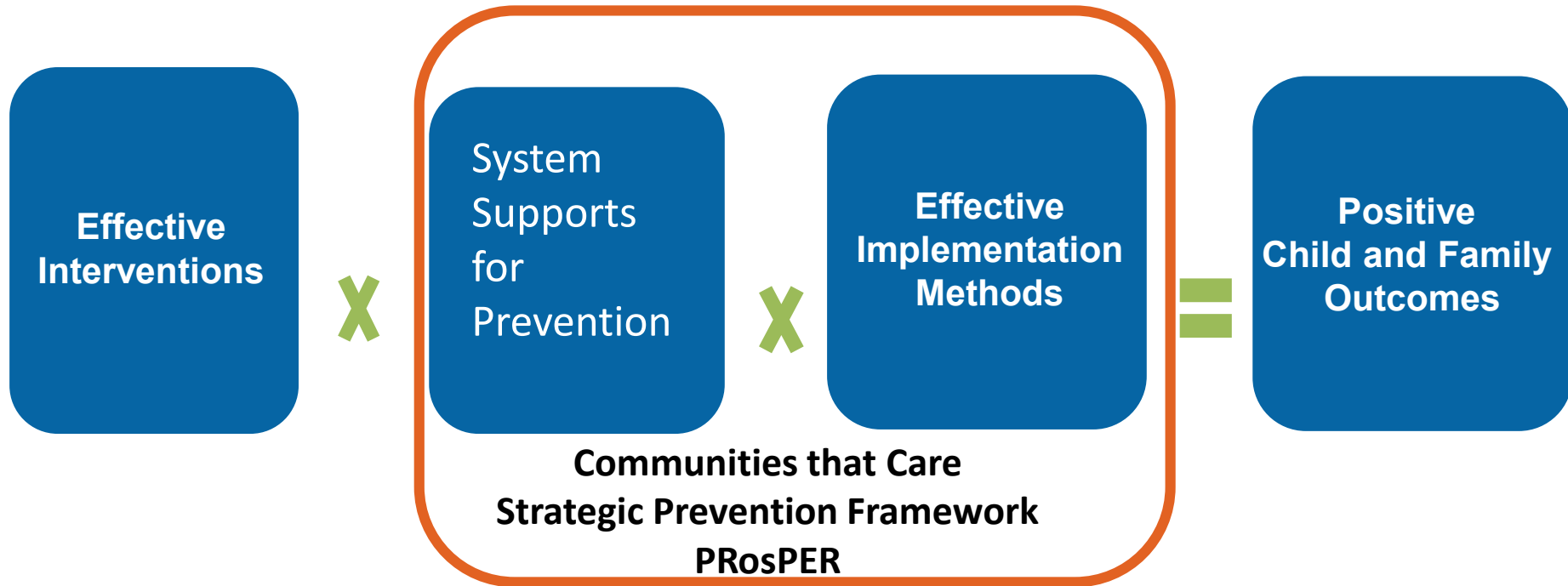
" ...achieving health equity requires valuing everyone equally with focused and ongoing societal efforts to address avoidable inequalities, historical, and contemporary injustices, and the elimination of health and health care disparities...."

Sticks in a bundle are unbreakable.



Kenya proverb

Creating Optimal Enabling Contexts for Tested, Effective Programs Within Public Systems



Even when communities carefully select tested, effective programs well-matched to their community-identified needs, we need the support of public systems to create *enabling contexts* for those programs.

The Challenge for Community Prevention

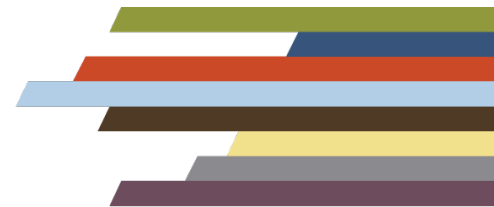
Different Communities, Different Needs



Why this topic?



- We know that coalitions can be an effective organizing force
- Often experience major challenges to effectiveness
- Evidence-based or proven strategies to address these challenges



What Has NOT Worked in Community Based Preventive Trials ?



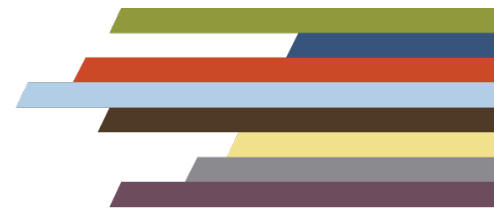
Coalitions **WITHOUT** a structure or process to ensure:

- Clearly defined, focused, and manageable goals based on data, with corresponding high-quality data sources to monitor progress;
- Use of tested & effective programs, with attention to implementation fidelity;
- Evaluation of program & outcomes meaningful to the community

What Has Worked in Community-Based Prevention Trials?



1. Preventive interventions focused on malleable community level risk / protective factors.
2. Strategies that build local partnerships or coalitions to promote use of tested and effective programs to address community prevention needs.



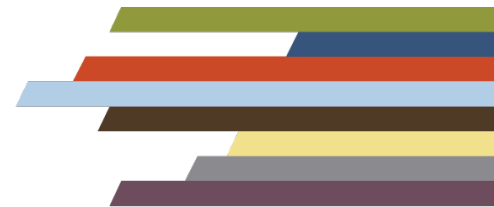
The Conceptual Model of Effective Coalitions



System Supports



Prevention System Transformation



Diverse Stakeholders

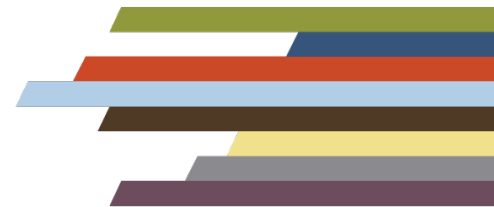
What?

- Coalitions that engage a diverse set of sectors in a prevention effort represent a broader group of stakeholders in the community



Why?

- More impactful planning and implementation of prevention strategies
- Promotes collaboration, builds stronger bridges to the target populations, pools resources and builds strategic influence



Diverse Stakeholders

STAKEHOLDER ANALYSIS WORKSHEET

Stakeholder and Community Board Engagement and Readiness Assessment: A Guide for Coordinators

Evidence2Success

THE ANNIE E. CASEY FOUNDATION



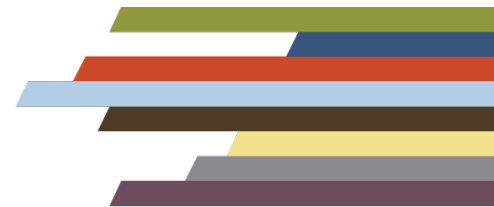
	Name	Is this person essential to success?*	Who will reach out to this person?	By when?	Key interests that align with Evidence2Success	Strength of interest (1-10)	Recommended role**
Public Systems							
Neighborhood							
Service							
At Large							
Initiative Leader							

* Is this a person whose commitment is so critical that moving forward without it would endanger a successful collaborative initiative?

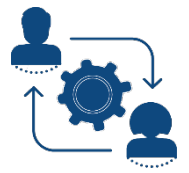
** Community board leader or member, workgroup member or ally with special skills (outreach, data, program, or fiscal)

Ask the Question....

- Are all racial/ethnic groups affected by the policy/practice/decisions/ at the table?
- Who is missing?
- How can we have them present?



Opportunities for Participation

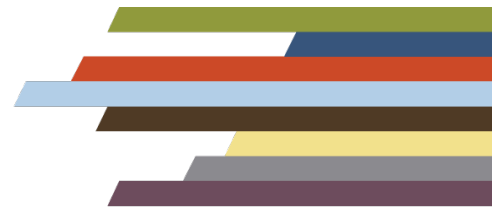


What?

- Encouraging members and providing opportunities to take on a variety of formal roles or positions within a coalition
- Roles would utilize members' expertise and interests

Why?

- Retention! Engage your members in meaningful ways!
- Provides members an important vehicle to utilize their expertise and make an impact on the coalition functioning

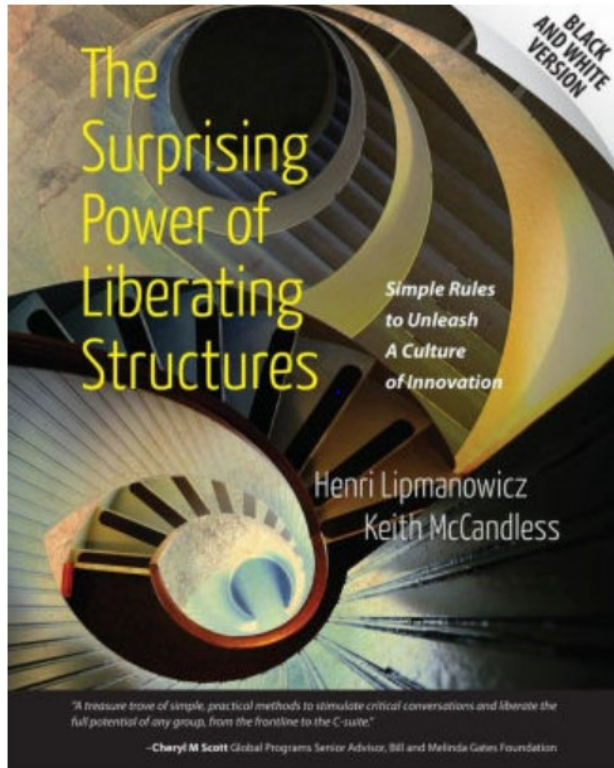


Opportunities for Participation

How?

‘Liberating structures’

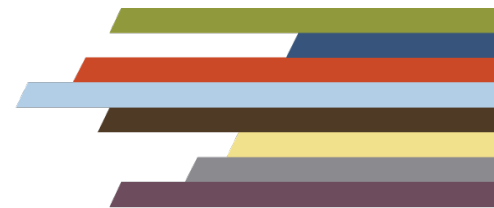
- Facilitation tools
- Create safe opportunities for participants to share their ideas
- Encourage more participation
- Create formal and/or informal roles for members to take on (i.e. workgroup chair)



<http://www.liberatingstructures.com/>

In the Chat Box.....

What has worked for you to increase participation in your coalitions during COVID-19?



New Skills

What?

- Having a variety of opportunities for trainings and technical assistance can help build upon and refresh staff and coalition members' skills

Why?

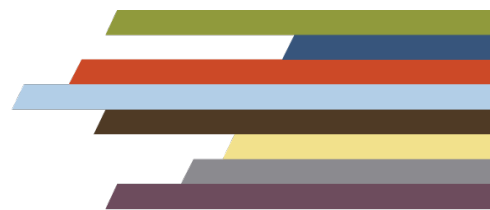
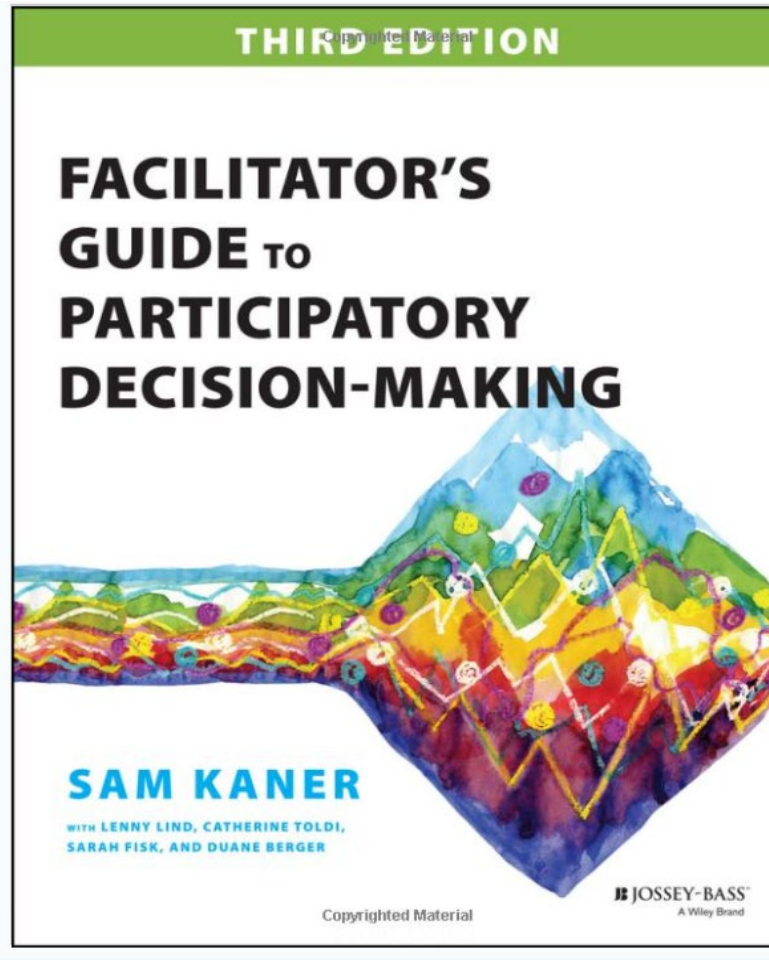
- Increase the effectiveness of the coalition in achieving outcomes
- Promotes member retention and self-efficacy
- Greater coalition accountability
- Solid implementation of prevention strategies



New Skills



How?



Goal-Directedness

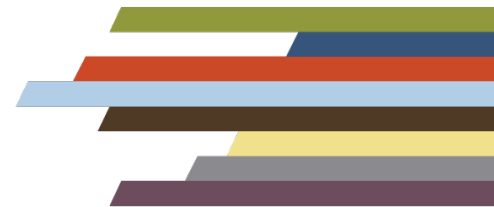


What?

- Coalitions are formed to achieve a common goal or shared vision
- Realistic and action-oriented goals to direct coalition efforts

Why?

- Helps to keep a coalition from getting side-tracked and helps to stay focused on central goals
- Helps coalitions deliver high-quality program implementation to meet the intended need



Know Where You are Going

GREATER BRONZEVILLE COMMUNITIES THAT CARE—WORKING DOCUMENT

Greater Bronzeville Community Action Plan



BRIGHT STAR
COMMUNITY OUTREACH

Strengthening hope and saving lives

“Say nothing about violence, until you do something about violence.”

- Pastor Chris Harris

CHICAGO
CENTER *for*
YOUTH
VIOLENCE
PREVENTION

THE UNIVERSITY OF CHICAGO
SCHOOL OF
SOCIAL SERVICE
ADMINISTRATION

Greater Bronzeville Communities that Care—working Document



Our Guiding Principles

Equity and Justice

We acknowledge the enduring impact of racial oppression in Bronzeville and other communities of color. Systemic racism continues to maintain inequities present in our communities, and we are committed to first seeking justice and equity for all children and families in Bronzeville.

Human Needs

We acknowledge that all Bronzeville residents deserve to have their basic needs met; including safe housing, food, clothing, and access to quality healthcare, education and employment.

Healing

We believe that relationships are at the core of thriving communities, and we will work to heal and restore broken relationships between the people and institutions in and around Bronzeville.

Community Engagement and Collaboration

We commit to work with all willing community members in the planning and implementation of initiatives that directly impact them. We will strive to empower youth to become more actively involved in building community through fostering virtues and cultural diversity, and teaching leadership and life skills.

Accessibility

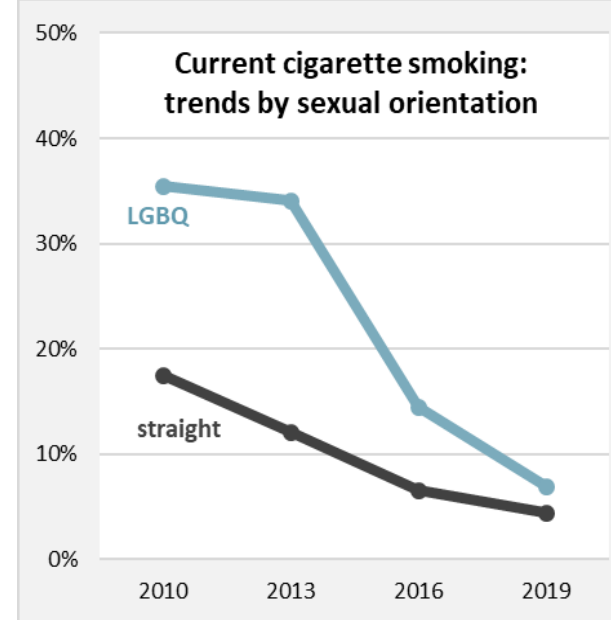
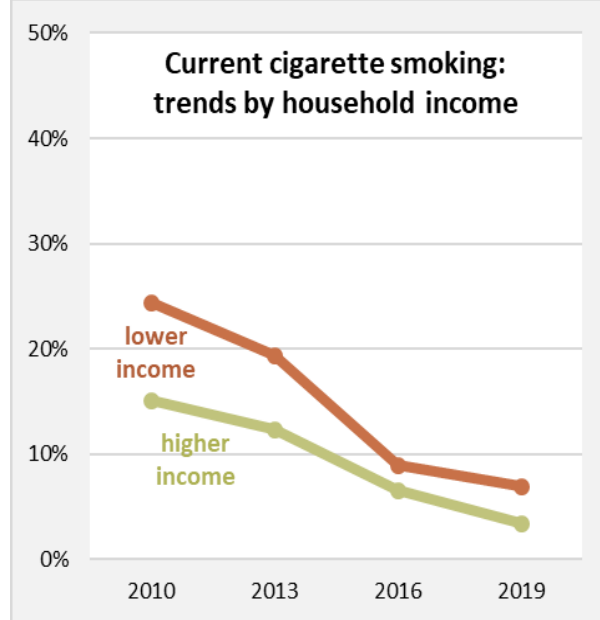
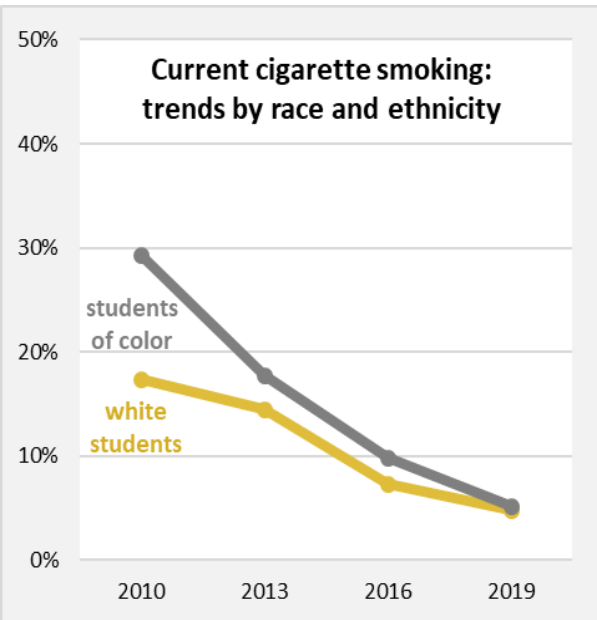
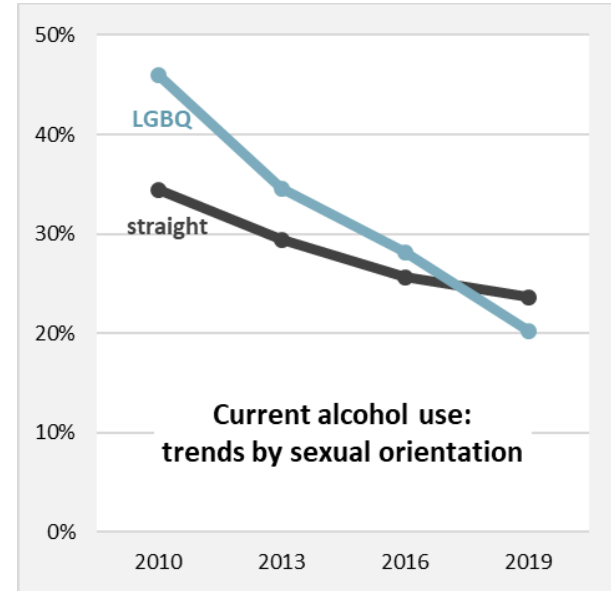
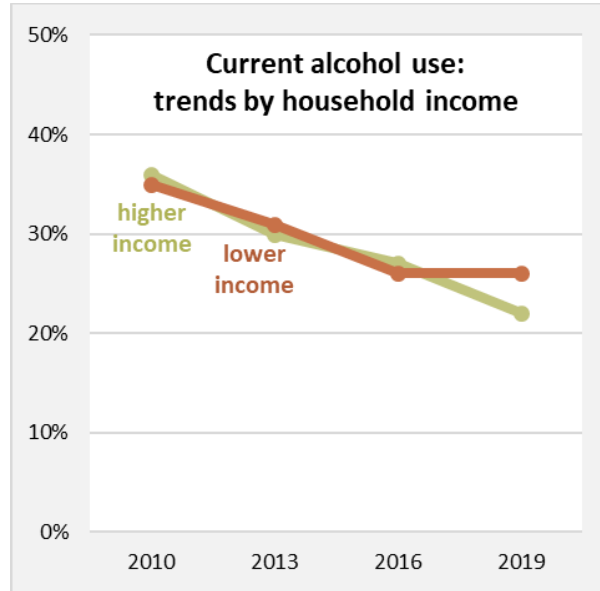
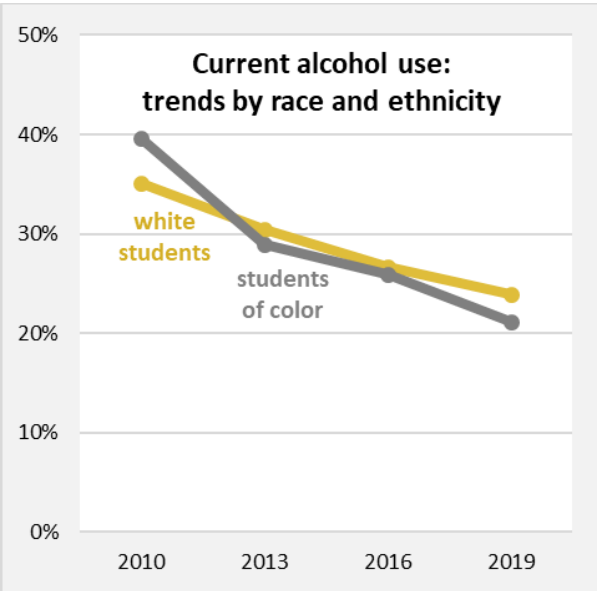
We commit to leverage our existing and future resources to support the vision of the community plan, and the development of programs that will be available/accessible to the entire Bronzeville community.

Innovation

We will intentionally challenge ourselves to stay relevant and think creatively about new ways to meet the evolving needs of all of our youth and families. For example, we will explore innovative ways of using technology to connect youth and families within the community to resources and services.

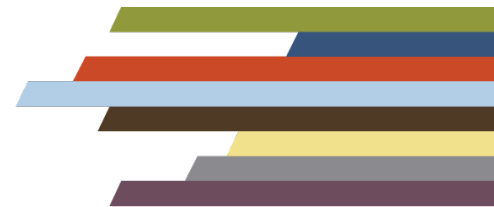
Measuring Progress

Changes in Health Disparities (Franklin Co. MA)

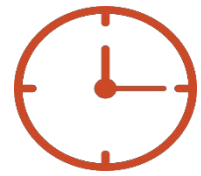


In the Chat Box....

When thinking about **Goal Directedness** or **New Skills**, how has the current pandemic impacted your efforts?



Efficiency

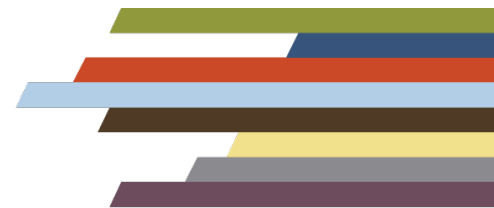


What?

- The work ethic and task focus of the coalition
- The coalition's ability to utilize its resources to deliver services in a well-organized and effective manner

Why?

- Coalitions need to use limited resources in the most impactful way
- Helps to respond to changing needs or timelines



Objective Focused Agendas

SAMPLE PARTICIPANT AGENDA

Date: _____

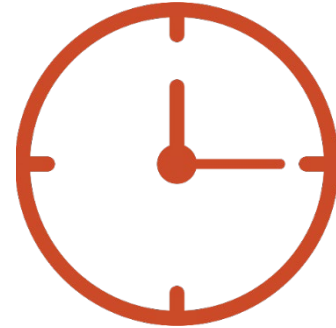
Time: _____

Location: _____

Objectives:

At the end of this session, participants will be able to:

- Explain the Social Development Strategy
- Share one SDS story from their own lives
- Describe how they will apply the SDS in their interactions with a young person they know



Time	Topic
9:00am	Welcome & Introductions
9:15am	What is the Social Development Strategy?
9:45am	Your SDS Story
10:00am	SDS Activity: Applying the SDS
10:30am	Wrap up & Next Steps
10:45am	Evaluations

Cohesion



What?

- Feelings of unity, group spirit, trust,
- Strong interpersonal relationships, effective collaboration strategies, and increased commitment
- Can be seen at both the member-level and the organizational-level.

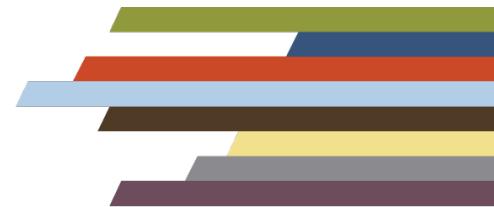
Why?

- Member satisfaction, commitment, and retention; implementation effectiveness, long-term project viability
- Positive work environment, trust, effective conflict resolution

Cohesion

How

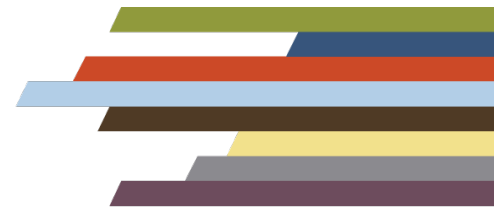
- Facilitate in a way that is inclusive
- Reminders about the 'why'/big
- Take time for fun
- Remind folks of all the great things we're already doing
- Relationship building/1-on-1's with your members
- Annual retreat to take stock



In the Chat Box...

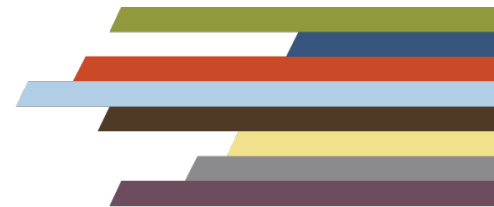
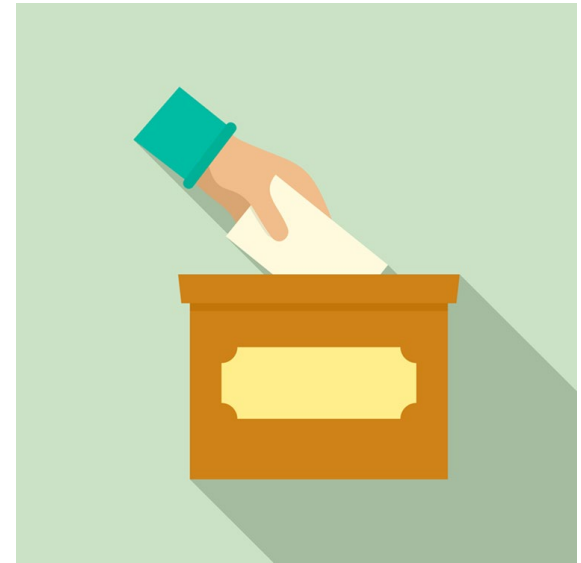


How do you stay together, have that sense of unity moving forward, in the COVID-19 Environment and during this time of social unrest?



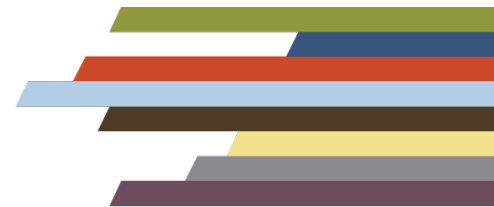
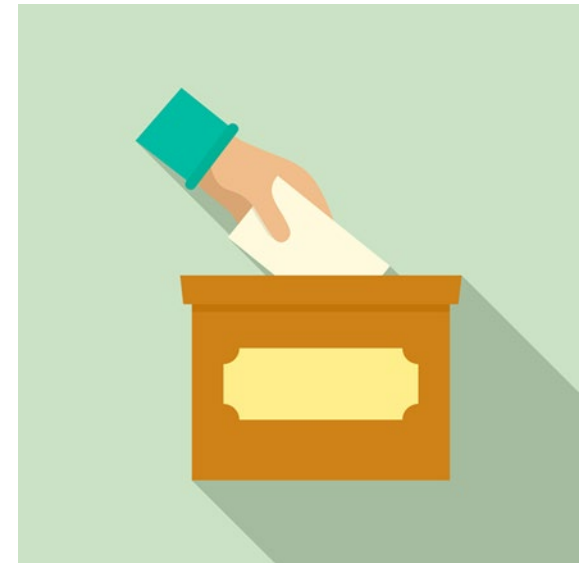
Poll

- Which element stands out most in terms of your coalition success?
 - Diverse Stakeholders
 - Opportunities to Participate
 - New Skills
 - Goal Directedness
 - Efficiency
 - Cohesion

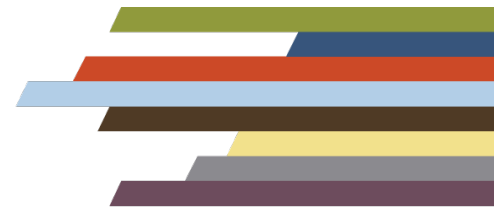


Poll

- Which element is the most challenging for you in light of COVID-19?
 - Diverse Stakeholders
 - Opportunities to Participate
 - New Skills
 - Goal Directedness
 - Efficiency
 - Cohesion



Questions?



Six Elements of Effective Coalitions, Part 2

Diverse Stakeholders & Opportunities for Participation

September 17, 2020

Featuring Coalition Spotlights

3:00 pm-4:00 pm Eastern

2:00 pm-3:00 pm Central

1:00 pm-2:00 pm Mountain

12:00 pm -1:00 pm Pacific



Evaluation

- Please complete a GPRA link sent out in chat!



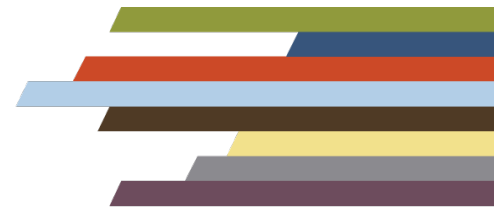
**WE WANT
YOUR FEEDBACK**

Helpful Links



- **Find Your PTTC Center**
 - <https://pttcnetwork.org/centers/global-pttc/about-pttc-network>

- **The Six Elements of Effective Coalitions Document**
 - <https://pttcnetwork.org/centers/global-pttc/product/six-elements-effective-coalitions>



Thank You

спасибо
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