



Easier Content Creation: Using Photos

Things to Remember	Tips & Ideas
Pay attention to backgrounds	<ul style="list-style-type: none"> ✓ Poles, trees, lamps, plants, or other objects sticking out of a person's head? ✓ Take a step to the side or get down lower to hide the offending object
Fill the frame with your subject	<ul style="list-style-type: none"> ✓ Move in as close as possible to fill the frame with your subject and force unwanted details out of the picture
Move around the room & change camera angle	<ul style="list-style-type: none"> ✓ Pick 2 - 4 points in the room/area ✓ Take at least 2 photos from each point ✓ Get down to at least eye level with the people, object, or focus
Photo ideas	Things to consider
Selfies	<ul style="list-style-type: none"> ✓ Be brave ✓ Take several ✓ Ask for advice
Gather People	<ul style="list-style-type: none"> ✓ Group of 3-4 (ideal) ✓ Two people with a prop ✓ Small groups mingling ✓ Group work (stand on a chair) ✓ Reduces anxiety
Objects as Storytellers	<ul style="list-style-type: none"> ✓ Things being distributed (food, swag, handouts) ✓ Logos, signage, nametags, programs
Avoid	Try Instead
Photos of slide shows, videos, presentations, computer screens	<ul style="list-style-type: none"> ✓ Photo of the presenter with an attendee ✓ Save a single slide as png file ✓ Photo of the program content ✓ Speaker with signage
Person at the podium/stage/front of room	<ul style="list-style-type: none"> ✓ Key person with an attendee ✓ Best after; Remind before
Buildings, location signage, empty rooms	<ul style="list-style-type: none"> ✓ Event signage, registration tables, people arriving