



Thought Questions

<p>Capacity Building Thought Question #1</p>	<p>How will you and your agency build capacity?</p>	<p><u>AGENCY</u> Next 6 months – Over the next year – Your dream come true -</p> <p><u>PROFESSIONAL</u> Next 6 months – Over the next year – Your dream come true -</p>
<p>Info Dissemination Thought Question #2</p>	<p>Which prevention strategies could you support?</p>	<p>1. 2. 3.</p>
<p>Social Media Platforms Thought Question #3</p>	<p>Which social media platforms would you choose?</p>	<p>1. 2. 3.</p>

<p>Social Media Team Thought Question #4</p>	<p>Who could do these roles?</p>	<p>Content Planner: Everyone</p> <p>Administrators:</p> <p>Content Managers:</p> <p>Content Creators: Everyone ideally, but who could take the lead?</p>
<p>Social Media Content Thought Question #5</p>	<p>What topics could you focus on to create these types of content?</p>	<p>Planned Post:</p> <p>Promotional Post:</p> <p>Real-time Post:</p> <p>Share & Partnership:</p> <p>Advertising:</p>
<p>Collaboration Thought Question #6</p>	<p>Identify a potential collaborator.</p> <p>What can they help promote?</p>	
<p>Promoting Social Media Thought Question #7</p>	<p>Where <u>are you promoting</u> your social media?</p> <p>Where <u>can you promote</u> your social media?</p>	