



Southeast (HHS Region 4)

PTTC

Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration

Building Bridges: Fostering Community-Campus Collaboration for Substance Use Prevention, Harm Reduction, & Recovery

April 10, 2024

Presented by

Dr. Lori Ann Eldridge, Kayce Matthews,
Annette Newton-Baldwin, & Reese Hiatt





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Disclaimer

- This training is 100% supported SAMHSA of the U.S. Department of Health and Human Services (HHS).
- The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by SAMHSA/HHS, or the U.S. Government.

The use of affirming language inspires hope.

LANGUAGE MATTERS.

Words have power.

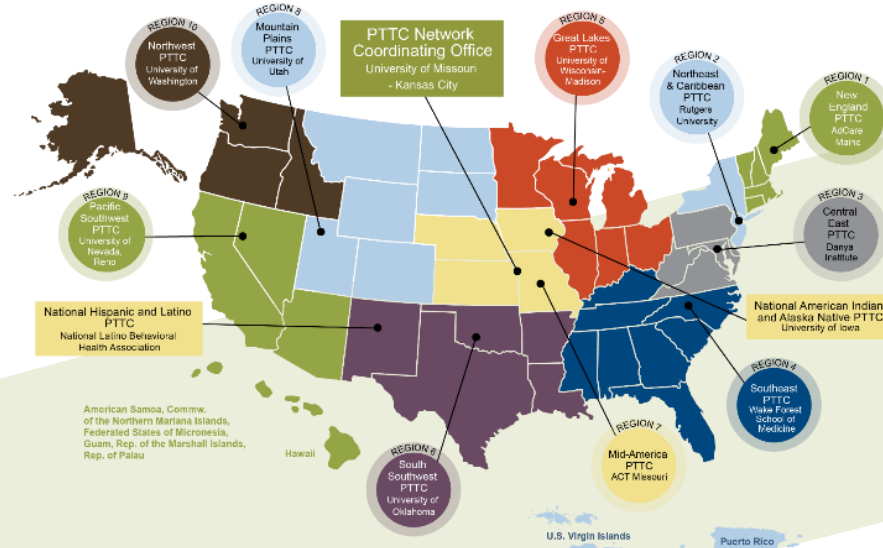
PEOPLE FIRST.

The PTTC Network uses affirming language to promote the application of evidence-based and culturally informed practices.



PTTC Prevention Technology Transfer Center Network
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PTTC Network



Co-Directors
Kimberly Wagoner, DrPH, MPH
and Mark Wolfson, PhD



Wake Forest University
School of Medicine

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**Bottom of our main
webpage**

pttcnetwork.org/southeast



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Sign up for our newsletter here!



TONS of great trainings to share/watch with your coalition members

Upcoming Events:

Cultural Intersections Across the Continuum of Care- Southeast TTC's Collaborative Virtual Summit

April 23rd

Youth Engagement Workshop 2: A Social Justice Approach to Working With and For Young People in Substance Use Prevention

May 15th

May 8th

Youth Engagement Workshop 1: Assessing Organizational Capacity & Readiness to Successfully Engage with Youth in your Substance Use Prevention Work

Upcoming Events:

Lunch & Learn Workshop
Series #1: Planning for
Successful Grant Writing

May 20th

Lunch & Learn Workshop
Series #3: Analyzing &
Learning From Real-World
Examples

June 10th

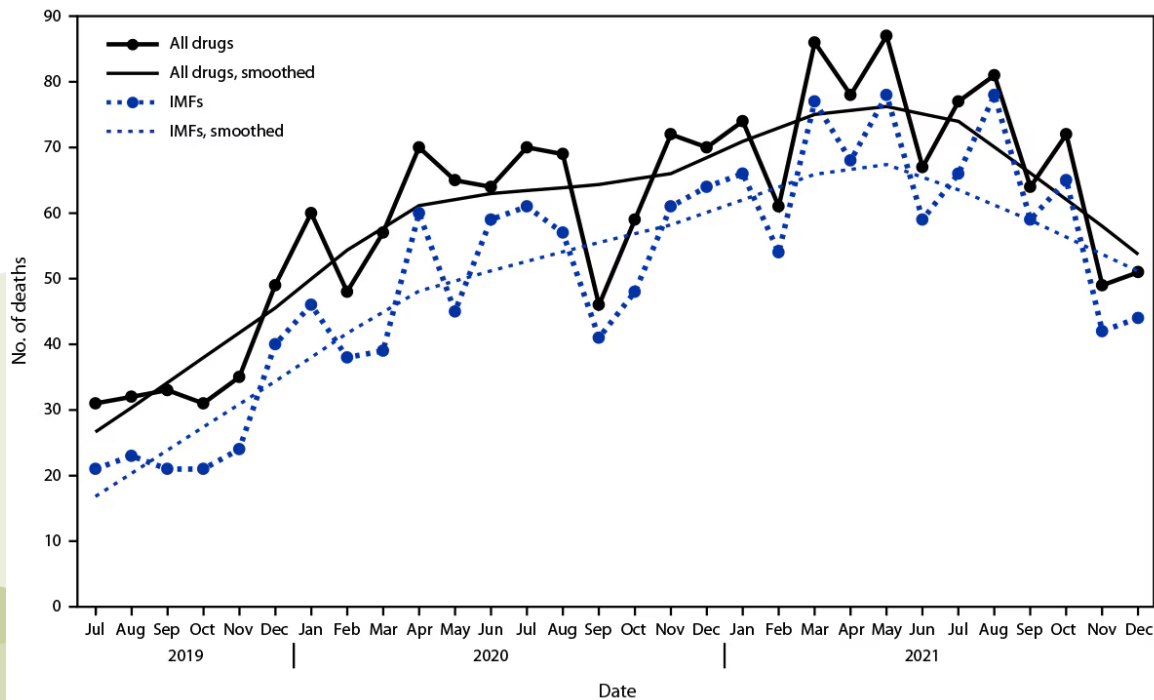
June 3rd

Lunch & Learn Workshop
Series #2: Writing a
Winning Proposal Narrative

Drug Overdose Deaths Among 10-19 Year Olds

From 2019-2021:

- 109% ↑ in overdose deaths
- 182% ↑ deaths involving illicitly manufactured fentanyl (IMF)



Addressing Substance Use on College Campuses



Prevention



Harm
Reduction



Treatment



Recovery



Today's Presenters



Fostering Community Campus Collaborations for Substance Use Prevention, Harm Reduction, & Recovery

April 10, 2024

CHASCo

Coalition For Healthy And
Safe Campus Communities



Mission

To connect and support institutions of higher education in Tennessee to address campus health and safety issues.

- Professional Development & Networking Opportunities
- Assessment Tools
- Resources and Funding for Evidence-Based Programming
- Research on Prevention Best-Practices

CHASCo

Coalition For Healthy And
Safe Campus Communities

SUBSTANCE USE PREVENTION ON CAMPUS

RISK & PROTECTIVE FACTORS

**DRUG FREE SCHOOLS &
CAMPUSES ACT**

BEST PRACTICE GUIDES

Risk Factors On Campus

Increased Availability

Lack of Parental Influence

Stress in the First Year

Perceived Substance Use in 1st Year

Campus Normalization/
Low Perception of Risk

Current Substance Use

Protective Factors On Campus

Working for 10+ Hours a Week

Abstaining in High School

Religious Commitment

Perceived Peer Disapproval

Involvement in Service-Based Activities

Alcohol Free Events & Programming

DRUG FREE SCHOOLS & COMMUNITIES ACT

**Comprehensive
Policy**

**Standards
of Conduct**

**Strong
Prevention
Programs**

Best Practice Guides

COLLEGE AIM: Alcohol
Intervention Matrix

PREVENTION WITH PURPOSE: A
Strategic Planning Guide for
Preventing Drug Misuse in
College Students

THE MARYLAND
COLLABORATIVE: A Guide to Best
Practices

IDEAS FOR COLLABORATION



QUOTE

“

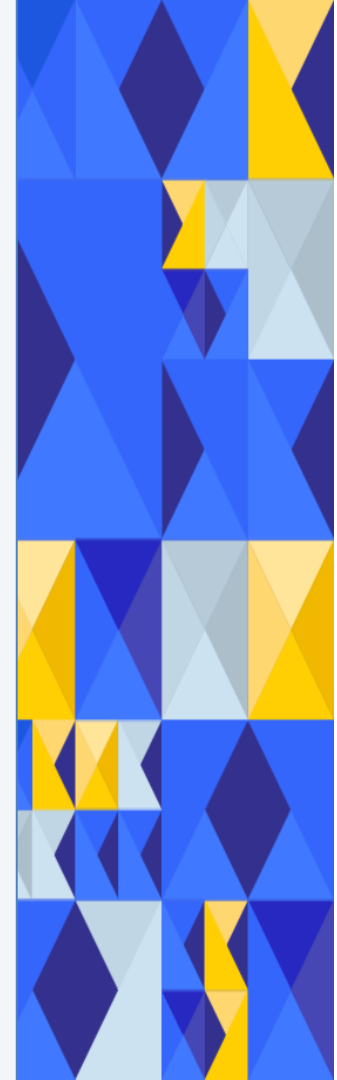
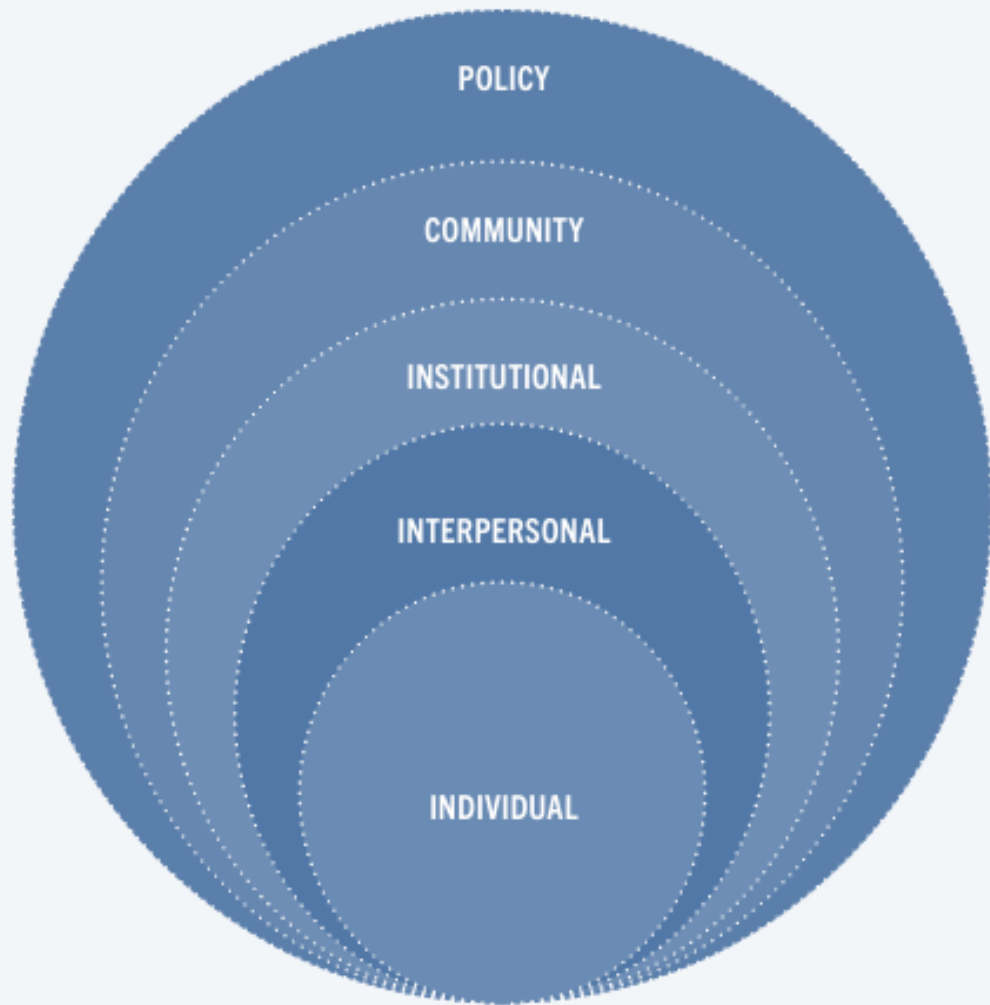
How Can I Help?

DATA Collection

- [ACHA National College Health Assessment](#)
- [Healthy Minds Survey](#)
- [National Survey on Drug Use & Health](#)

Survey Collaboration

TN TOGETHER
HIGHER EDUCATION SURVEY



Individual & Environmental Collegiate Prevention Strategies



CAMPUS COLLABORATIONS

CAMPUS/COMMUNITY POLICY
STRATEGIES

SERVICE-BASED
OPPORTUNITIES

SWAG & EDUCATIONAL ITEMS

SUBSTANCE USE PROGRAMMING
& HEALTH FAIRS

COMMUNITY & CAMPUS
COLLABORATIVE EVENTS

PARTY HOST TRAININGS

SOCIAL NORMS CAMPAIGNS

FAITH SERVICES OR
ENGAGEMENT

COLLABORATE ON GRANT &
FUNDING OPPORTUNITIES

THANK YOU

KAYCE MATTHEWS, Director

matthews@ticua.org

COALITION FOR HEALTHY & SAFE CAMPUS COMMUNITIES

CHASCo



Navigating Collegiate Harm Reduction through Fostering Community Support

What is Harm Reduction?

Examples of Harm Reduction Resources



Harm Reduction Saves
Lives

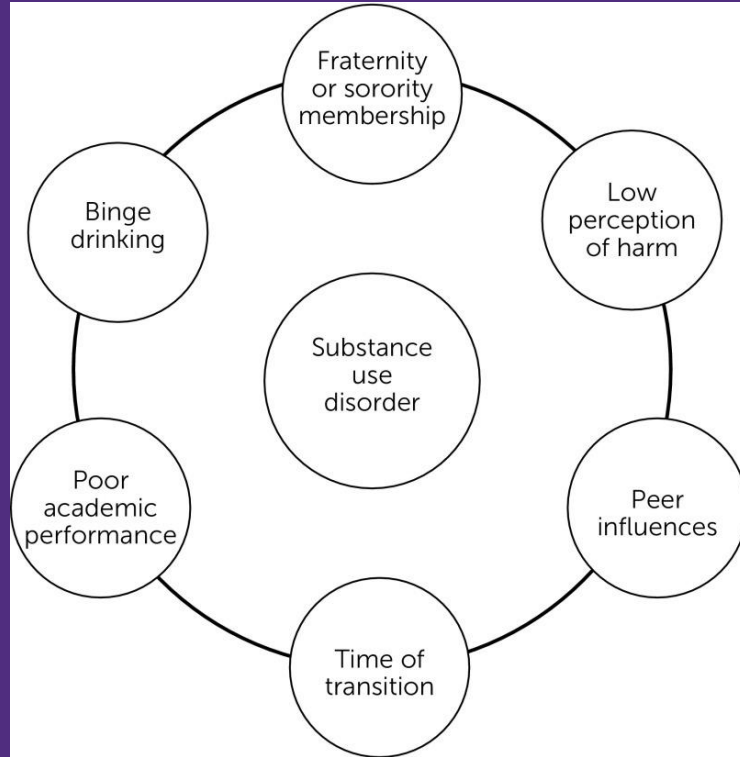
- Overdose reversal education
- Syringe exchange programs
- Public health vending machines
- Distribution mechanisms for
 - fentanyl testing strips
 - safe use kits
 - wound care supplies
 - Naloxone

Harm Reduction on College Campuses

- College students are a population incredibly vulnerable to the risk of substance use, abuse, and health impacts.
- Drug use is highest among people ages 18-25.



Risk Factors Among College Students



Harm Reduction on ECU's Campus



ECU has actively advocated for a range of harm reduction initiatives aimed at its students.



Team Awareness Combatting Overdose (TACO)



National

- Has distributed over 30,000 fentanyl testing strips nationwide.
- There are currently 10 chapters across the country.
- TACO Inc runs an ambassador program that sends students out to large music festivals. At these festivals they have Narcan and fentanyl testing strips.

Local Chapter

- Has distributed over 300 fentanyl testing strips.
- Has handed out over 300 pirate safety slips so students can get Narcan for free
- Has been a part of multiple tabling events where we talk about harm reduction and inform students of local resources

Get A Clue



HEP Day of Play



Hazing Prevention Resource Fair



ECU TACO's Events

Halloween Safety Resource Fair



Safe Spring Break



You Matter Resource Fair



Community Engagement with University





Lori Ann Eldridge, PhD –
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Reese Hiatt –
hiattc21@students.ecu.edu

BUILDING BRIDGES: FOSTERING COMMUNITY-CAMPUS COLLABORATION FOR SUBSTANCE USE PREVENTION, HARM REDUCTION AND RECOVERY

Annette Baldwin, MA, LPC, LMFT
Assistant Director of Intervention and LION UP Collegiate
Recovery Program
CRP Expansion Project Directory
Southeastern Louisiana University



Lion Up Recovery

SOUTHEASTERN LOUISIANA UNIVERSITY

“Students should not be forced to choose between their recovery and education. Whether it’s substance use or mental health challenges, these struggles can derail a student’s success and well-being. They can claim a student’s life. Yet, we have seen countless students disposed of by systems that limit their focus to preventing initial use, intervention, and punishment.”

SAFE PROJECT

Safe Project Website: www.safeproject.us



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WHAT IS A COLLEGIATE RECOVERY PROGRAM?

“A Collegiate Recovery Program (CRP) is a college or university–provided program that includes a supportive environment within the campus culture. CRPs reinforce the decision to engage in a lifestyle of recovery from addiction/substance use disorder. It is designed to provide an educational opportunity alongside recovery supports to ensure that students do not have to sacrifice one for the other.”

ARHE Website: www.collegiaterecovery.org



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WHY COLLEGIATE RECOVERY?

- Over 25% of college students in the US meet the criteria for a Substance Use Disorder (SUD)
- Over 600,000 US college students identify as being in recovery
- 315, 000 reported current SUD

Vest, N., Reinstr, M., Timko, C., Kelly, J., & Humphreys, K. (2021). College programming for students in addiction recovery: A Prisma-guided scoping review. *Addictive Behaviors*, 121, 106992. doi:10.1016/j.addbeh.2021.106992

LION UP COLLEGIATE RECOVERY

**GREEN
GOLD AND**



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WHY COLLEGIATE RECOVERY?

- 92% of students engaged in CRPs remain in recovery while in college
- 90% of alumni persist into long-term recovery post-graduation



RECOVERY CAPITAL CONFERENCE

THURSDAY, MARCH 7TH AND FRIDAY MARCH 8TH, 2024
STUDENT UNION THEATER, SOUTHEASTERN LOUISIANA UNIVERSITY

We hope you consider joining us for this impactful conference complete with learning opportunities on substance misuse, addiction, recovery capital and collegiate recovery programming. Continuing education (10 Hours) have been applied for Social Work and Licensed Professional Counselors. We are thankful to our Lunch Sponsor Palmetto Addiction Recovery and our Breakfast Sponsor with Oceans Healthcare. Conference will host 17+ Expo and Book Signing with Sam Quinones



SAM QUINONES, AUTHOR

Sam is a long-time journalist, and author of four books of narrative nonfiction, whose career has included writing about crime, street gangs, immigration, Mexico, drug trafficking and more. His most recent works include: "The Least of Us: Tales of America and Hope in the Time of Fentanyl and Meth" and "Dreamland: the True Tale of America's Opiate Epidemic."

EMILY MEYERS, LPC

Emily Meyers is a Licensed Professional Counselor and currently serves as the CEO for Longbranch Recovery & Wellness. Emily has a Master's degree in Marriage, Family, and Couples Counseling. Emily has a wealth and variety of post-graduate experience working with adults, adolescents, couples and families who are suffering from mental health and addictive disorders. Much of Emily's experience has been assisting families recover from the devastating effects of addiction on the family system.



KRISTINA CANFIELD M.ED

Kristina is currently the Executive Director of the Association of Recovery in Higher Education, the only professional organization that solely supports the growth and development of the collegiate recovery profession in the US, Canada, and the UK. She has been working in this field for nearly 15 years and also has extensive experience in prevention, intervention, and SUD treatment.



JONATHAN LOFGREN, PH.D.

Jonathan is a person living life in long-term recovery (est. 1987), and he is an Addictionology faculty member at Minneapolis College where he founded a Collegiate Recovery Program in 2017. Dr. Lofgren served on the ARHE Board of Directors from 2020-2023, and is a board member of Twin Cities Recovery Project, and a founding and current board member of the Center for African American Recovery Development.



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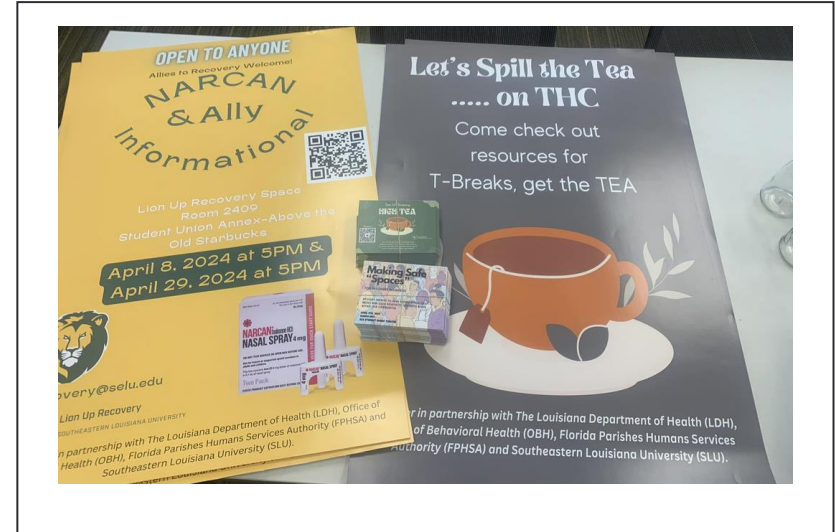
WHY COLLEGIATE RECOVERY?

Cost-Effectiveness

Saves an institution an average of \$11,000/student

Saves the broader community over
\$3,000/student/year of additional life

Association of Recovery in Higher Education, SAFE Project, Students Recover, & West Virginia Collegiate Recovery Network. (2023). Resilience, Recovery & Wellbeing in Higher Education: A Cost Effective Investment for West Virginia. Alliance for the Economic Development of Southern West Virginia



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OUR STORY (SHORT VERSION)

2024

- Involved with CRP Expansion for Louisiana
- Space Upgrade, Expanded Harm Reduction Events, Multiple Harm Reduction Meetings per week.
- Full time Coordinator and Assistant Director

2019

- Acquired Coordinator and Space
- Harm Reduction and abstinence based Seminars
- Held Awareness events around Recovery Month, CRP Day, Narcan training, Allies Training

2019

- Interest of students in Recovery
- Staff Interest
- Transforming Youth in Recovery Grant
- Offered Campus Support meetings
- support TRACC Coalition,
- support of ULS System and Board of Regents

Who do we serve

For every 10,000 students a university serves, there are [220 students](#) who self-identify as in recovery. Additionally, an estimated 147 students are actively seeking support for significant substance use challenges.

Stigma Reduction

Marketing, Events and Support focused around creating safe spaces for conversations on recovery; reducing barriers to help.

LION UP Recovery Outcomes

11 Graduates so far. FALL 2024 GPA 3.5
50 Current Sober Curious/Student Allies receive bimonthly invitations for events and support groups



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HOW COMMUNITY COALITIONS CAN ENGAGE



Support Access to Narcan

Community Coalitions can assist in on campus Narcan Distribution Events by working with on campus prevention / collegiate recovery programs.



Fundraising

Participation Scholarships are issued each semester for students who participate in the Lion Up Recovery program. Funds are raised through community fundraising events.



Support NO SHAME Campaigns

Decrease barriers to recovery by reducing strategies that could be off-putting or seen as creating barriers to access to care treatment.



Support Campus Programming

“There is strength in numbers. We have adored our community support that has shown up for our “Hunt for Recovery” Recovery Month campus activities. Community Coalitions can support our staff members with events.



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RESOURCES

- Association for Recovery in Higher Education
- SAFE Project
- SAMSHA Office of Recovery
- Recovery Research Institute
- Higher Education Center for Alcohol and Drug Misuse and Recovery
- Texas Tech - Center for Students in Addiction Recovery
- Kennesaw State University Center for Young Adult Addiction and Recovery
- Rams in Recovery - Virginia Commonwealth University
- The Phoenix: National Sober Active Community



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Thank you!

LION UP COLLEGIATE RECOVERY PROGRAM

Annette Baldwin, LPC, LMFT
Assistant Director of Intervention and LION UP Recovery
Collegiate Recovery Program
Recovery@selu.edu
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Q&A





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The purpose of the Prevention Technology Transfer Center (PTTC) Network is to improve implementation and delivery of effective substance abuse prevention interventions, and provide training and technical assistance services to the substance abuse prevention field.

Address for the listserv is

<https://lp.constantcontactpages.com/su/OaIT5aj/SignUp>



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Substance Abuse and Mental Health
Services Administration

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southeast@pttcnetwork.org



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