



Northeast & Caribbean (HHS Region 2)

PTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

The HHS Region 2 Northeast and Caribbean Prevention Technology Transfer Center presents:

What Makes Them Stay? Help Write the Playbook for Prevention Workforce Retention

Webinar: Thursday, May 30, 2024
2:00 PM – 3:30 PM (EST)

In this peer sharing session, a series of guided questions will be used to facilitate a discussion about how to increase retention of substance misuse prevention specialists with the goal of developing strategies to attract and keep a diverse, vibrant, strong and experienced workforce. This session is appropriate for the continuum of prevention professionals, ranging from new staff to seasoned supervisors. The discussion is designed to uncover the needs of new employees in the field and strategies employed by experienced (and successful) supervisors - with the goal of supporting all in the substance misuse prevention workforce.

After the event, the notes collected throughout the session will be shared out as a resource.

LEARNING OBJECTIVES:

- Describe needs, values, and common concerns of prevention specialists in today's workforce.
- Identify strategies to attract, support, and encourage high-performing employees and teams.
- Add recruitment and retention strategies to your toolbox that align with your organization's current structure, culture, and constraints.

Presented by: Jamie Comstock & Robin Carr @ Info Inspired, LLC

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Questions? Please contact cneary@ssw.rutgers.edu