



Great Lakes (HHS Region 5)

PPTTC

Prevention Technology Transfer Center Network
Funded by Substance Abuse and Mental Health Services Administration



Pacific Southwest (HHS Region 9)

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Integrating Social Determinants of Health into Prevention Practice: Strategies for Effective Collaboration

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Disclaimer

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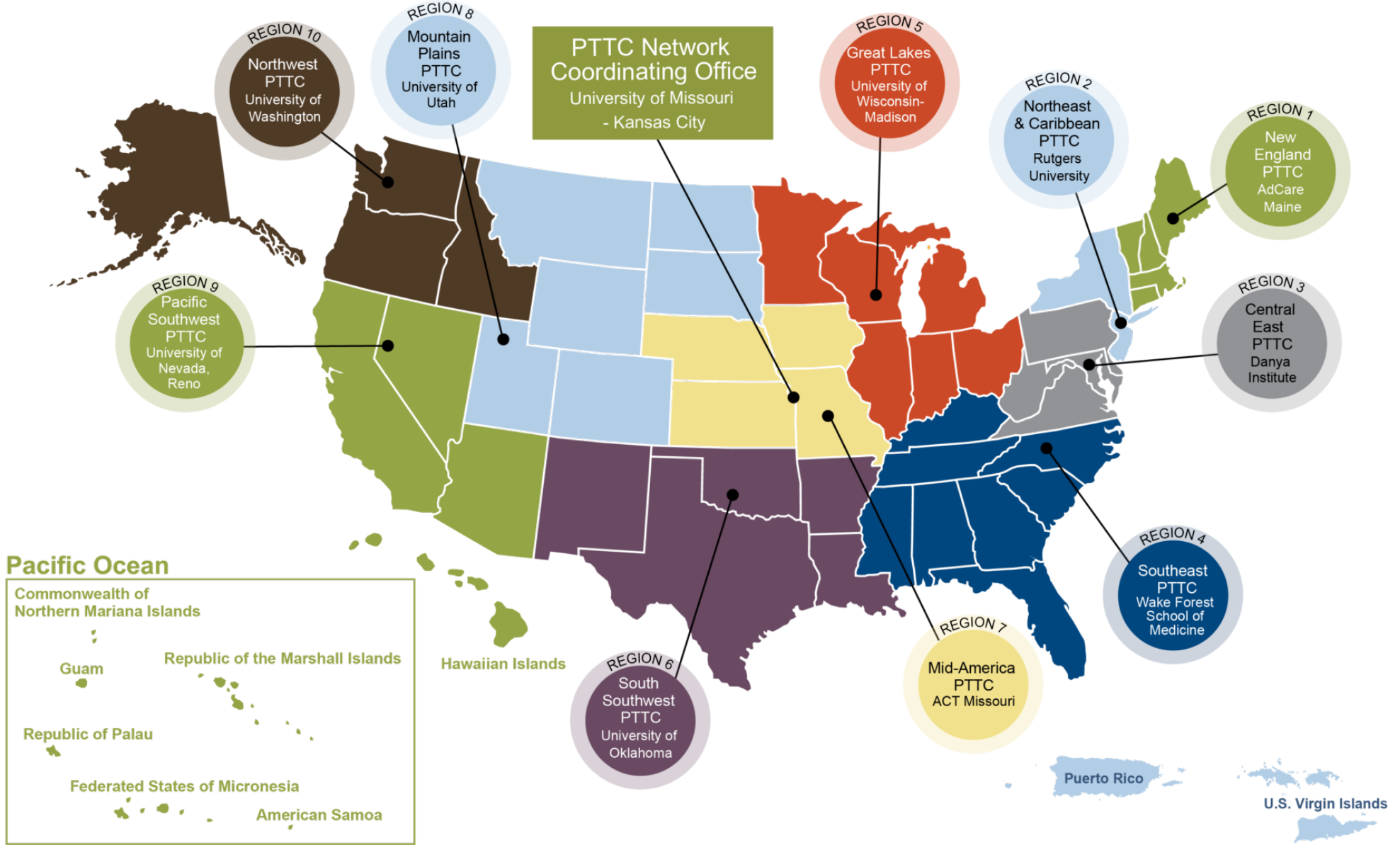
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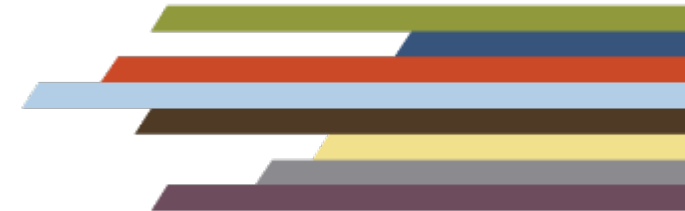
Purpose of the TTCs

1

Develop and strengthen the **workforces** that provide substance use disorder and mental health disorder prevention, treatment, and recovery support services.

2

Help people and organizations incorporate **effective practices** into substance use and mental health disorder prevention, treatment and recovery services.



PTTC Network Approach

The PTTCs...

Develop and disseminate tools and strategies needed to improve the quality of substance abuse prevention efforts

Provide training and resources to prevention professionals to improve their understanding of

- prevention science,
- how to use epidemiological data to guide prevention planning, and
- selection and implementation of evidence-based and promising prevention practices.

Develop tools and resources to engage the next generation of prevention professionals

Housekeeping

- Webinar recording and materials
- Certificates of attendance



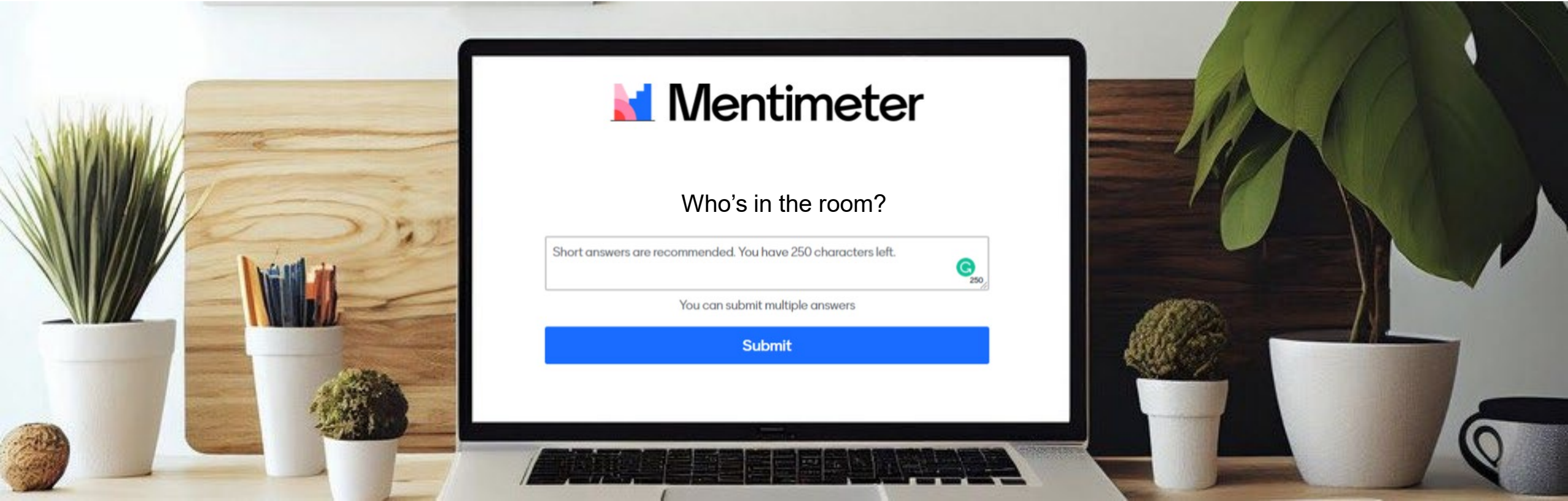
Speaker Introduction

- Founder & CEO - RIZE Consultants
- Advance Implementation Specialist – Opioid Response Network
- Consultant – Prevention Technology Transfer Center Network
- Author – Prevention Specialist Exam Study Guide



Brave Space Agreements

- I agree that my gifts bring value to this space, and I receive the gifts this space offers me.
- I agree to be playful if my spirit allows, and I agree to do this with energetic consent.
- I agree to honor different people's communication styles to the best of my abilities.
- I agree to step up and step back in conversations in the chat.



 **Mentimeter**

Who's in the room?

Short answers are recommended. You have 250 characters left.

 250

You can submit multiple answers

Submit

Who's in the room?

Objectives

1. **Define** and **explain** the concept of social determinants of health and their importance in health equity.
2. **Identify** the role of prevention providers in addressing SDOH within communities.
3. **Highlight** successful examples of SDOH integration into prevention practices.
4. **Offer** practical strategies for effective collaboration with other community partners working on SDOH.
5. **Motivate** participants to apply learned strategies in their practice to improve community health outcomes.

Centering Our Intention



Objective 1



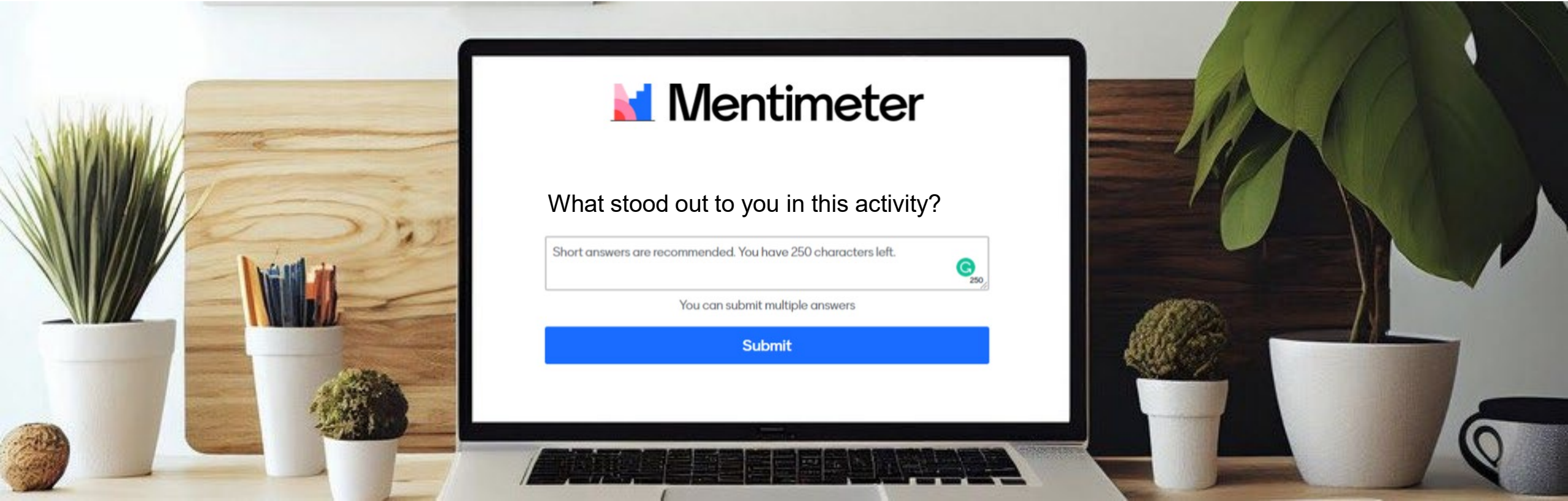
Social Determinants of Health



Centers for Disease Control and Prevention (CDC). "Social Determinants of Health." YouTube, 12 Jan. 2023, youtu.be/u_loBt7Nicw?si=8ufNzxb3Q3N3-VUx. Accessed 13 June 2024.

Your Social Determinants of Health





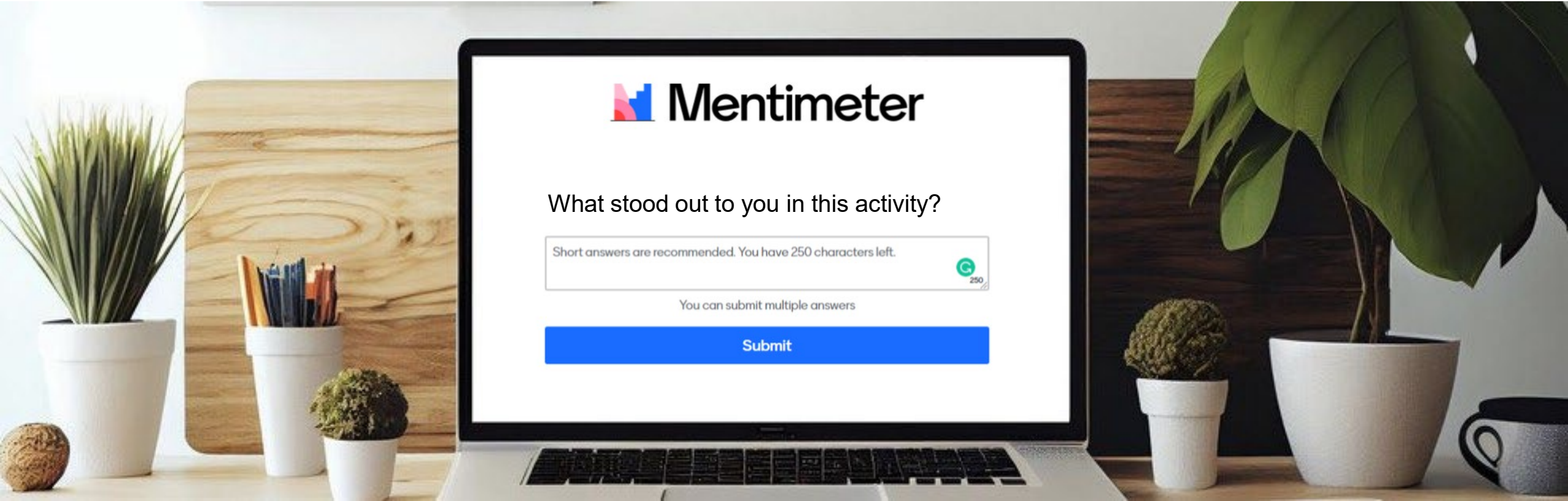
What stood out to you in doing this activity?

Objective 2



Influence Of Social Determinants Of Health





At what level of influence is your organization working/?

Why This Matters in Prevention

Prevention Code of Ethics:

- Non-discrimination
- Nature of Service
- Ethical Obligation to
Community & Society



Why This Matters in
Prevention:

A Focus on
Upstream
Approaches

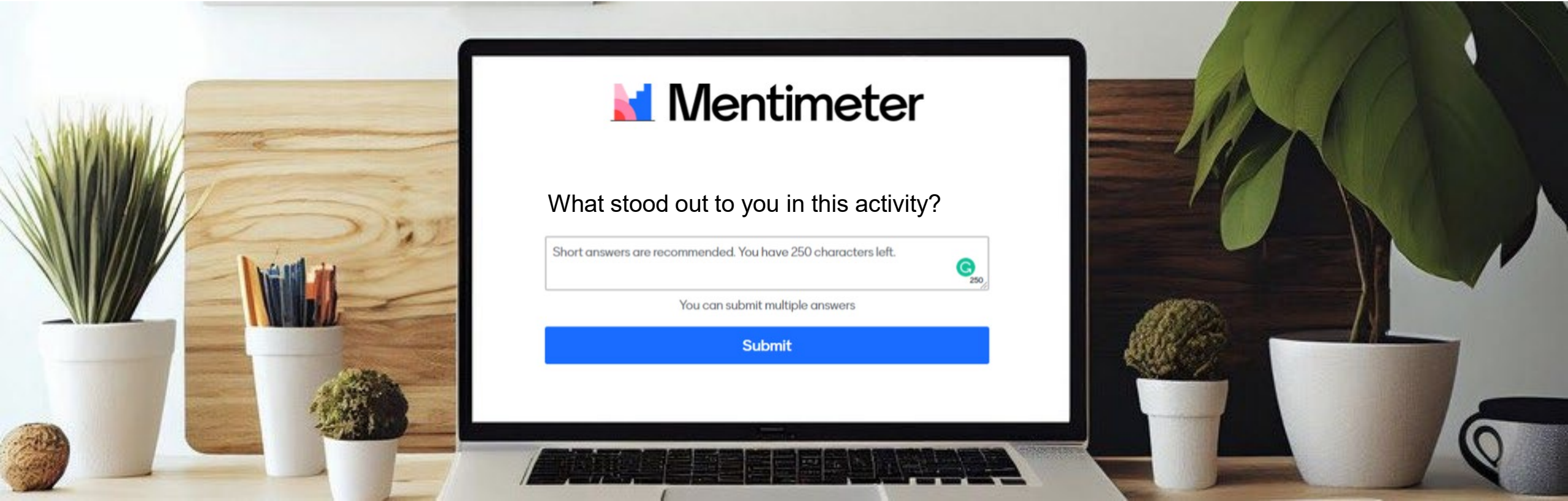


Objective 3



Example of SDOH Focus in Action

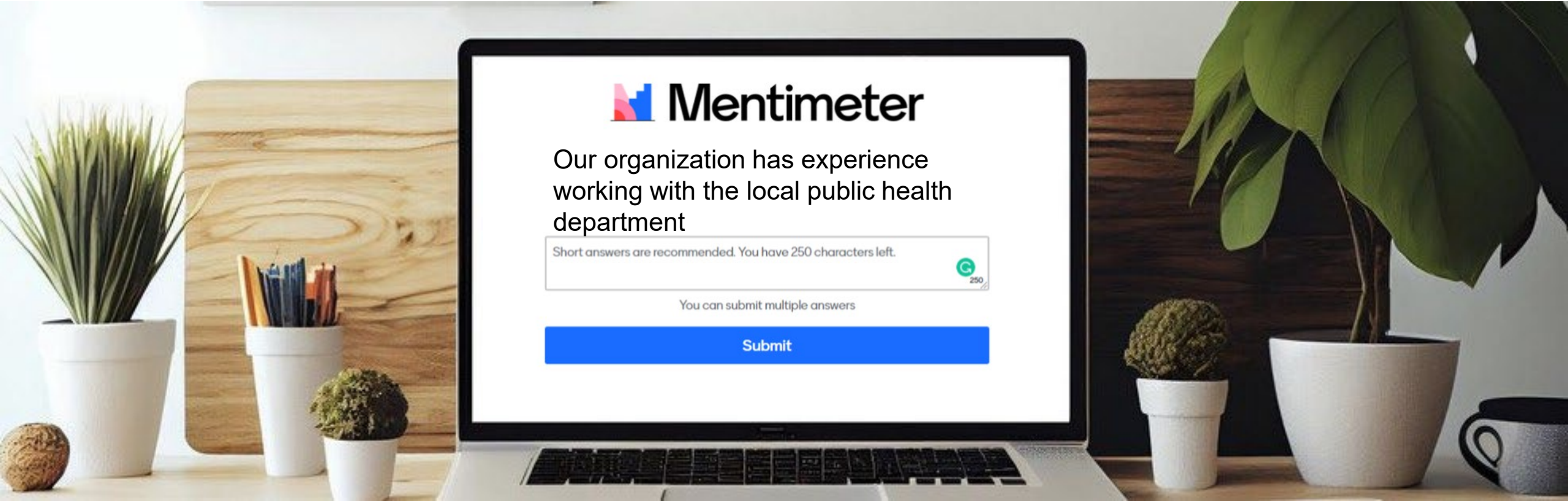




What examples have you seen of organization's using an SDOH lens to the work.?

Objective 4





**Our organization has experience working
with the local public health department**

Leveraging the STRETCH Framework:

Strategies to Repair Equity and Transform Community Health



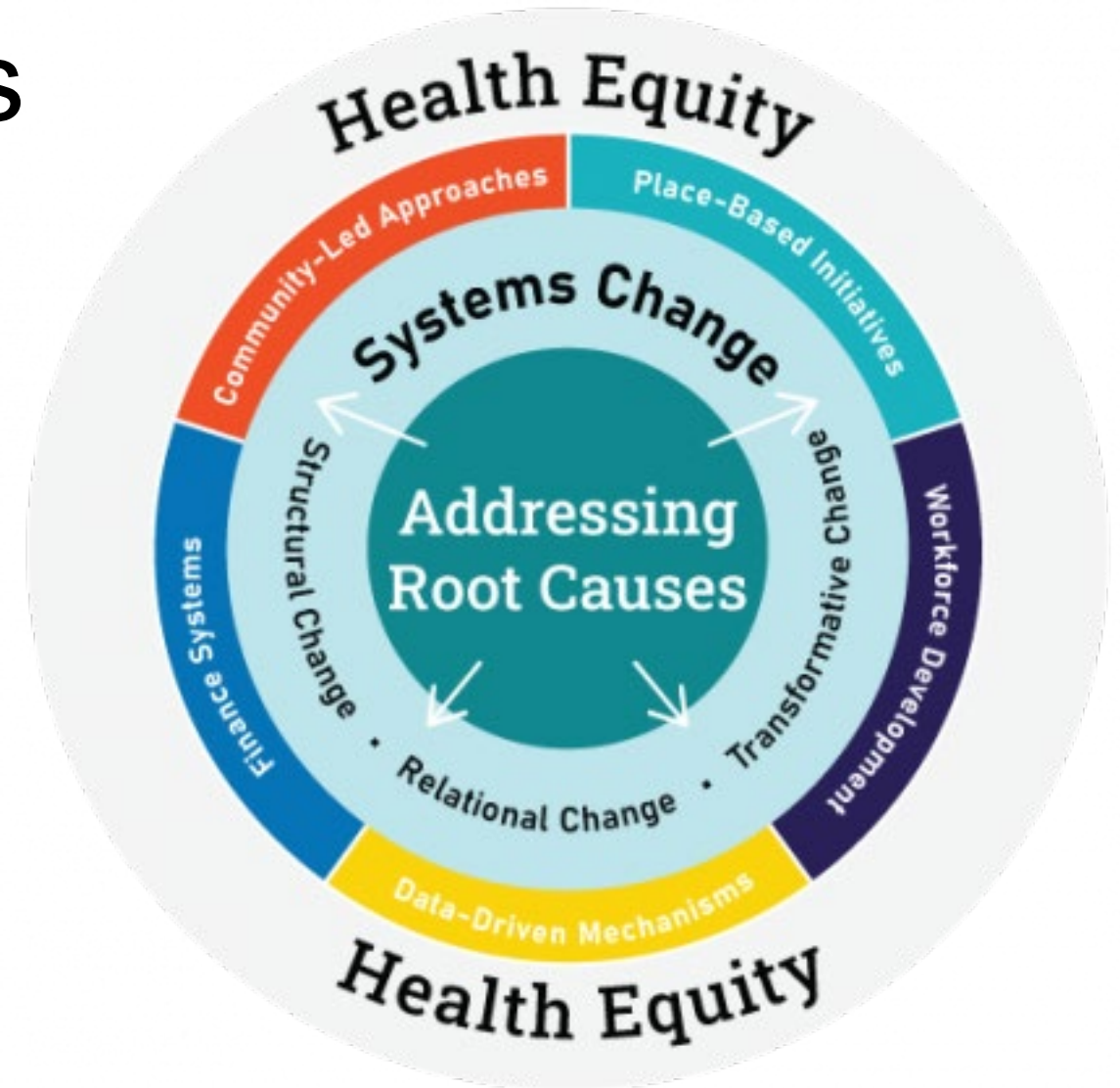
Community-Led Approaches

Centers actions on the community priorities regarding what is needed to improve health and wellbeing.



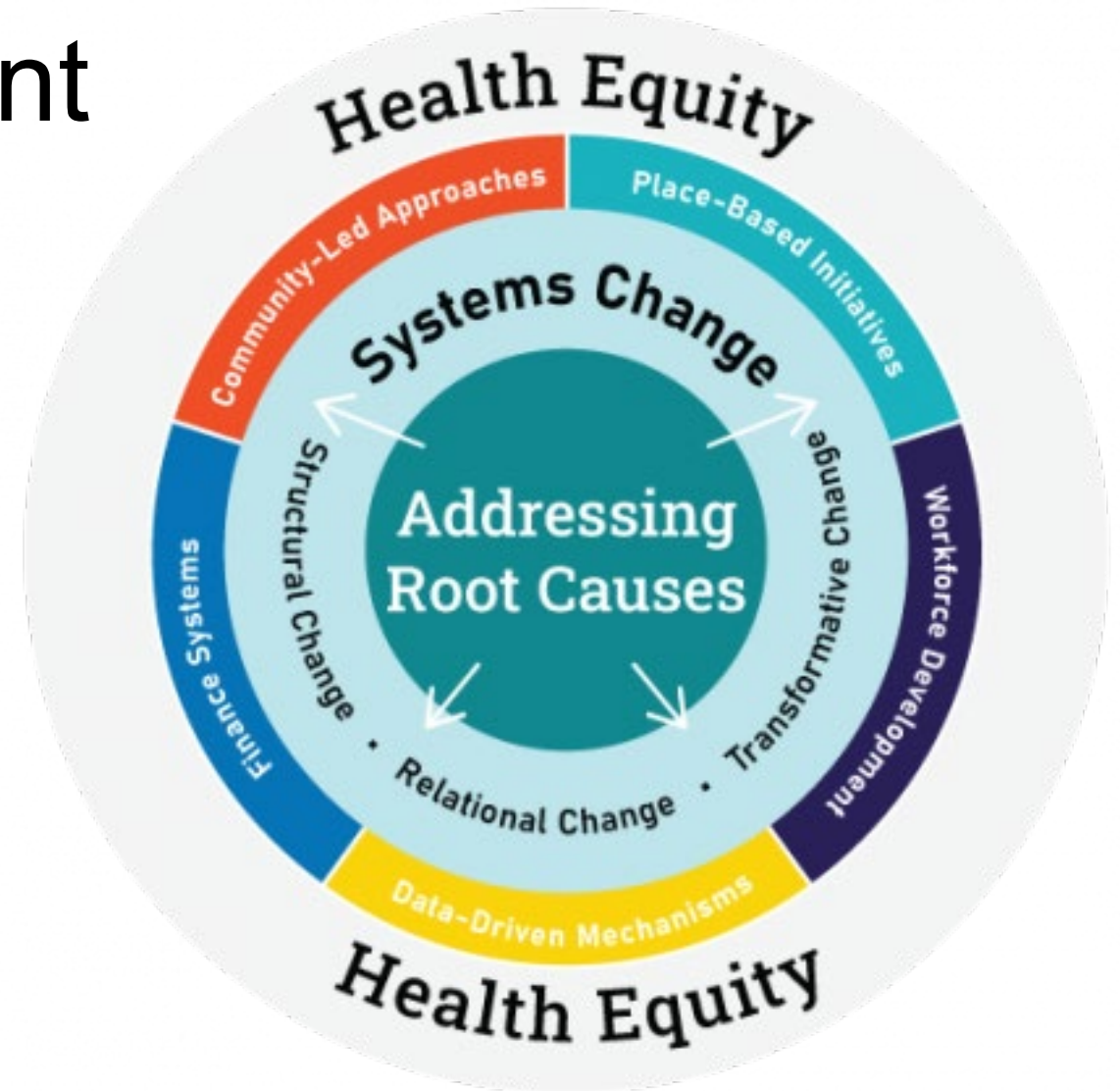
Place-Based Initiatives

Develops collaborative, long-term approaches to build thriving communities defined by place, interest or action



Workforce Development

Ensures the quality and capacity of the workforce meets current and future public health challenges and improves health outcomes for the communities served.



Data-Driven Management

Re-imagines how data is collected, shared and used to illuminate the needed investments to improve health equity



Finance Systems

Focuses on how agencies and public health funders can organize their finances for long-term sustainability and success.



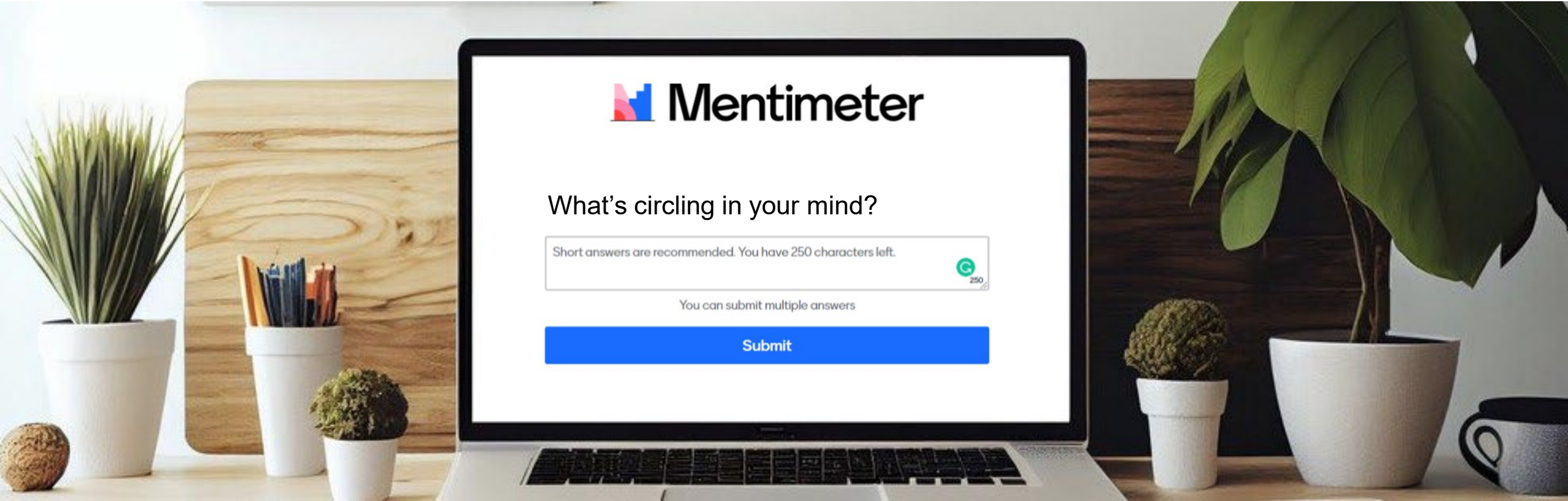
Leveraging the STRETCH Framework:

Prevention partnering with public health!

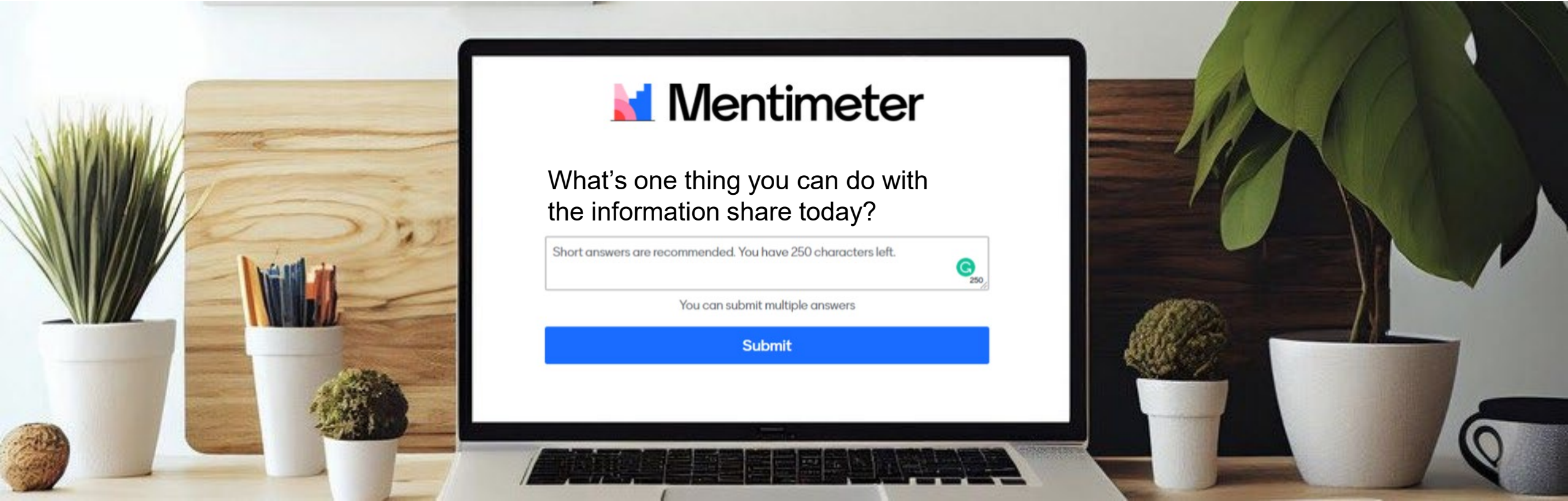


Objective 5

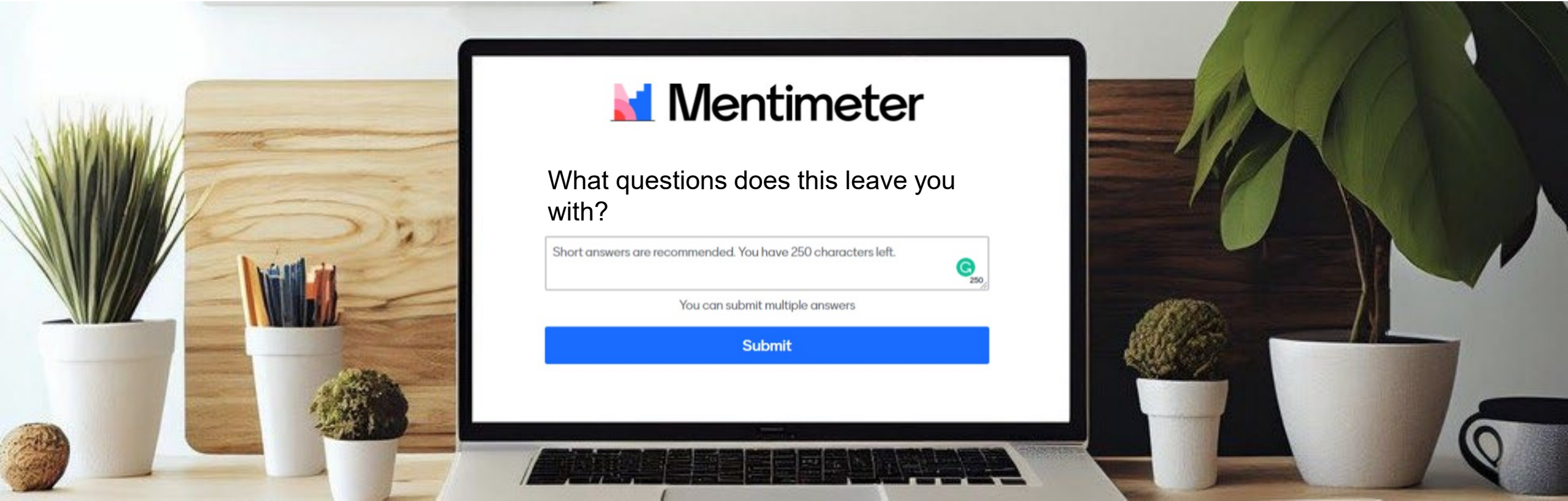




What's circling in your mind?



What's one thing you can do with the information share today?



What questions does this leave you with?

Poem To Close Out The Session

radical gratitude spell by adrienne maree brown

a spell to cast upon meeting a stranger,
comrade or friend working for social and/or
environmental justice and liberation:

you are a miracle walking

i greet you with wonder

in a world which seeks to own

your joy and your imagination

you have chosen to be free,

every day, as a practice.

i can never know

the struggles you went through to get here,

but i know you have swum upstream

and at times it has been lonely

i want you to know
i honor the choices you made in solitude
and i honor the work you have done to belong
i honor your commitment to that which is larger
than yourself
and your journey
to love the particular container of life
that is you

you are enough
your work is enough
you are needed
your work is sacred
you are here
and i am grateful

References

CDC Foundation. (n.d.). *The STRETCH Framework STRETCH Framework developed in partnership with the Strategies to Repair Equity and Transform Community Health (STRETCH) Initiative*. <https://www.cdcfoundation.org/STRETCH-initiative-framework?inline>

Centers for Disease Control and Prevention (CDC). "Social Determinants of Health." YouTube, 12 Jan. 2023, youtu.be/u_loBt7Nicw?si=8ufNzxb3Q3N3-Vux. Accessed 13 June 2024.

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Healthy People 2030, U.S. Department of Health and Human Services, Office of Disease Prevention and Health Promotion. Retrieved June 13, from <https://health.gov/healthypeople/objectives-and-data/social-determinants-health>

National Academy of Medicine. (2018). *Communities Driving Health Equity - KKV*. [Www.youtube.com. https://www.youtube.com/watch?v=RHfl7q1BYOk](https://www.youtube.com/watch?v=RHfl7q1BYOk)

Post-Webinar Feedback

Please click on the link in the chat to complete a very brief online feedback form!

Thank you!



Thank you!



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