



STRATEGIC PREVENTION  
TECHNICAL ASSISTANCE CENTER

# LAYERING EVIDENCE- BASED INTERVENTIONS WITH CSAP STRATEGIES: BUILDING IMPACTFUL PREVENTION PLANS

PRESENTER:

Susannah Burt





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TECHNICAL ASSISTANCE CENTER

The Strategic Prevention Technical Assistance Center is supported by a contract from the U.S. Department of Health and Human Services (HHS), Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Substance Abuse Prevention (CSAP), under Contract No. 75S20322D00008/75S20322F42001 (Ref. No. 283-22-0801).

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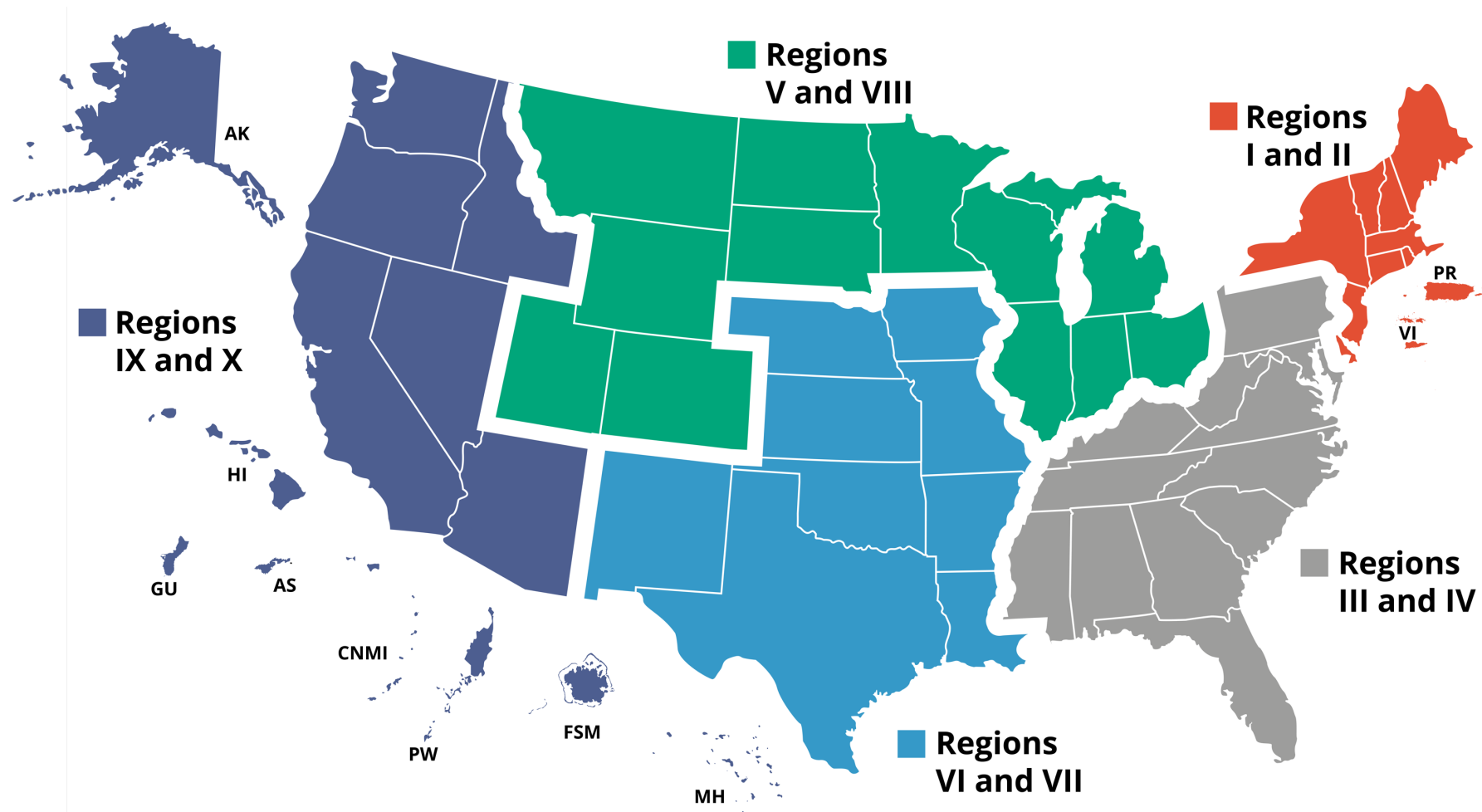


# Land Acknowledgement

We acknowledge the traditional lands of over 574 American Indian and Alaska Native tribes, along with many unacknowledged tribal nations. We recognize the harsh legacies of slavery and colonialism and honor the resilience, labor, and stewardship of indigenous, enslaved, and immigrant communities. We commit to building a future based on respect, justice, and inclusivity to heal generational wounds.

# How We are Organized

## CORE TEAMS





Pacific Southwest (HHS Region 9)

PTTTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

# Pacific Southwest PTTTC Upcoming Event!

- Prevention Ethics, an Enhanced Prevention Learning Series
  - July 23, 25, 30, and August 1, 2024, 3:00 – 4:30 p.m. Pacific

Visit the Pacific Southwest PTTTC website to learn more and register!



Northwest (HHS Region 10)

PPTC

Prevention Technology Transfer Center Network

Funded by Substance Abuse and Mental Health Services Administration

# Northwest PPTC Upcoming Event!

- Learning Lab: Exploring Liberated Structures to Flatten Leadership Hierarchy
  - July 24, 2024, 1:00 – 2:30 p.m. Pacific

Visit the Northwest PPTC website to learn more and register!

# Webinar Logistics

- This webinar is being recorded.
- Please use the Q&A pod to submit questions during the presentation.
- Feel free to use the Chat pod to share your comments during the presentation.
- Closed captioning is available. Please click on the *'CC' Show Captions* along the bottom of your Zoom window to activate this function.
- Instructions for obtaining a certificate of attendance will be provided.

# Today's Presenter

**Susannah Burt**





# Objectives

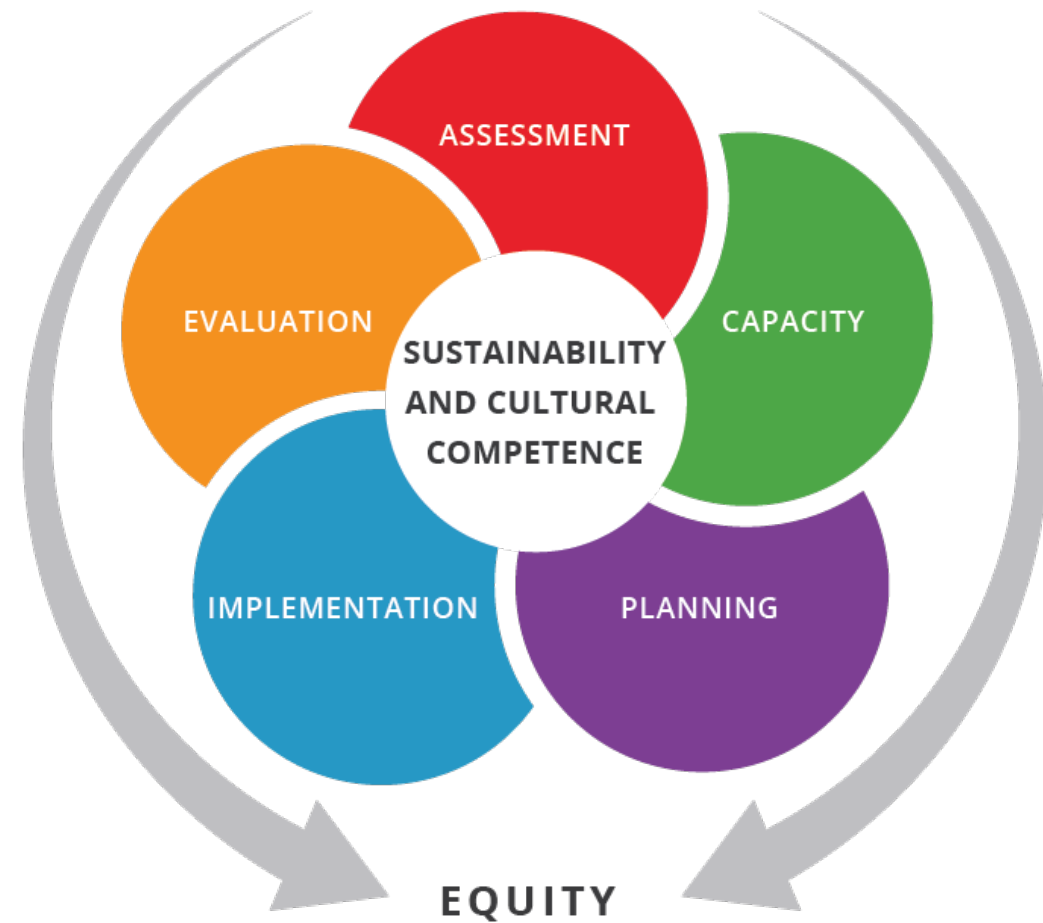
- Using the Strategic Prevention Framework, going through all steps, using Logic Models to guide evaluation leads to a comprehensive strategic plan.
- A TRUE comprehensive strategic plan will incorporate a variety of strategies from the Center for Substance Abuse Prevention (CSAP) Six Strategies and various levels of risk intervention.
- Positive community-level outcomes are more likely and more sustainable when using a comprehensive strategic plan.<sup>1</sup> Plans should include the CSAP Six Strategies.

# CSAP SIX STRATEGIES

- Information Dissemination
- Education
- Alternatives
- Environmental
- Community-Based Process
- Problem Identification and Referral

# Strategic Prevention Framework

- Start Here!
- Evidence-Based
- Outcomes-Based
- Community-Focused Solutions
- Comprehensive



# Strategic Prevention Framework – Process



# Strategic Prevention Framework – A Deeper Dive

- Sustainability
- Cultural Competence
- Assessment
- Capacity
- Planning
- Implementation
- Evaluation



# Strategic Prevention Framework Impacts Your Logic Models

- Assessment: Data, Direction, Outcomes
- Capacity: Human Resources, Locations, Understanding the Science and Model
- Planning: Logic Model
- Implementation: Logic Model
- Evaluation: Logic Model
- Cultural Competence/Sustainability: Everywhere on Your Logic Model

Your Logic Model is Your Map!

# Strategic Prevention Framework & CSAP Six Connection

- Sustainability
  - ALL OF THEM
- Cultural Competence
  - Information Dissemination
  - Education
  - Alternatives
  - Environmental
  - Community-Based Process
  - Problem Identification & Referral



# Strategic Prevention Framework & CSAP Six Connection cont'd.

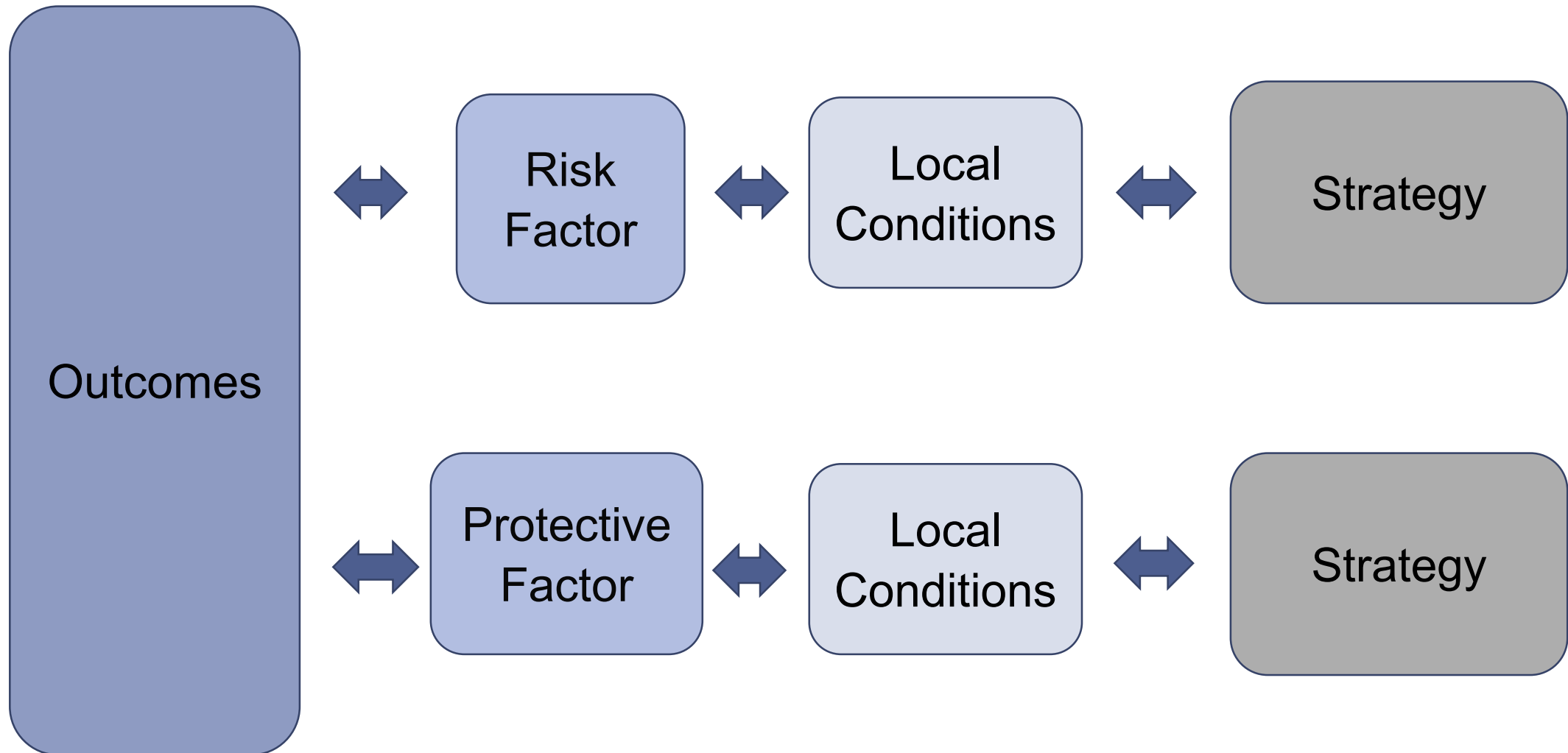
- Assessment
  - ALL
- Capacity
  - Information Dissemination
  - Education
  - Alternatives
  - Community-Based Process
- Planning
  - Community-Based Process
- Implementation
  - ALL



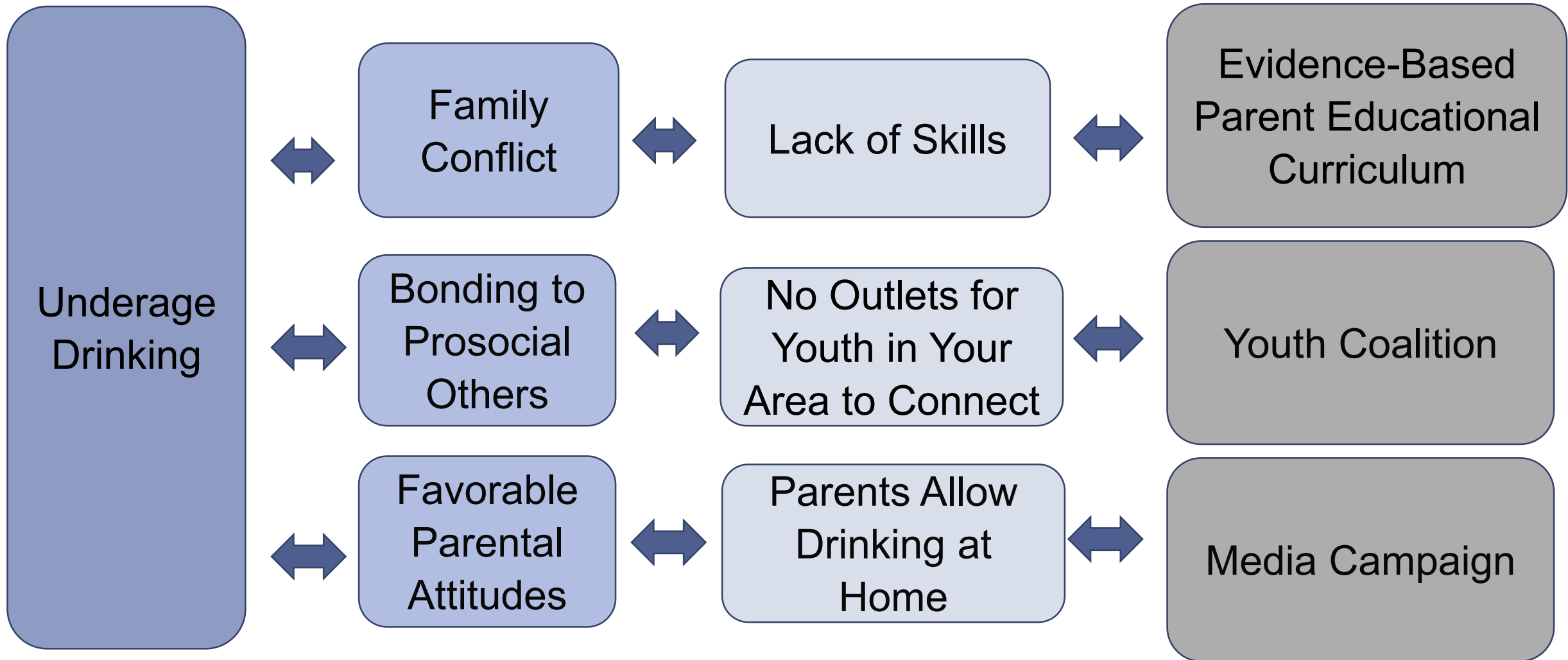
- Evaluation
  - ALL



# Logic Models



# Logic Models – Selecting Strategies



# Selecting Interventions: Things to Consider

## Effectiveness

- Is the intervention effective?

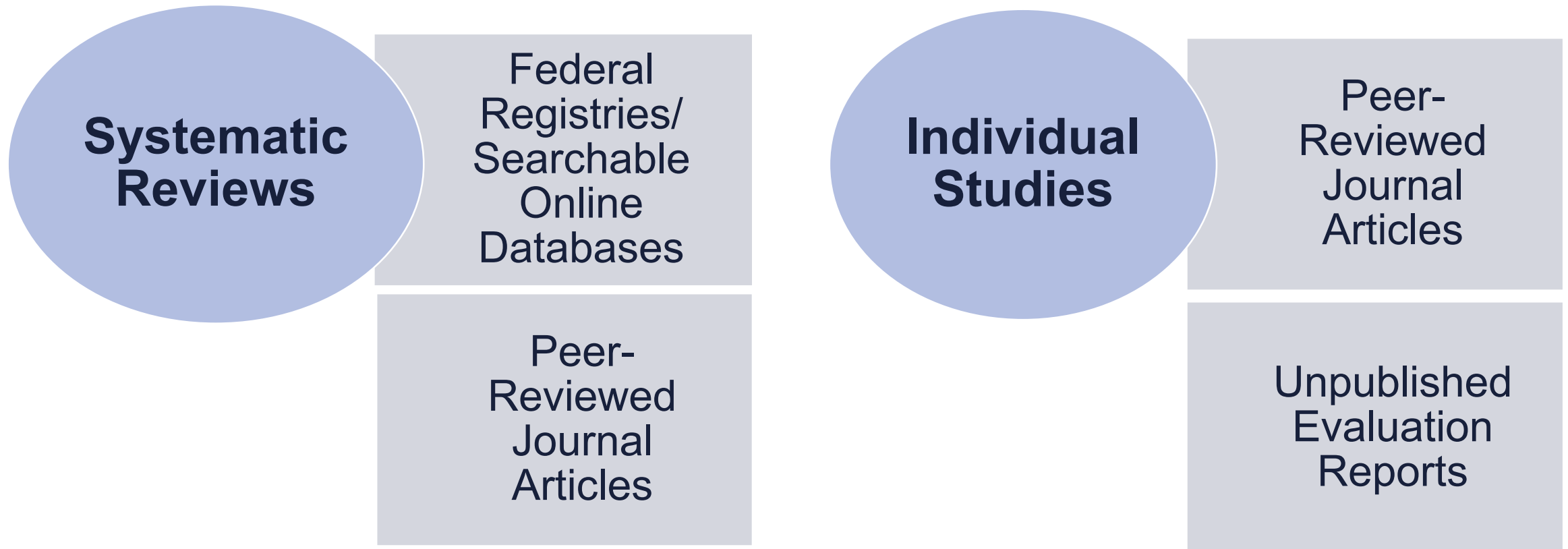
## Conceptual Fit

- Will the intervention impact the selected risk factor?

## Practical Fit

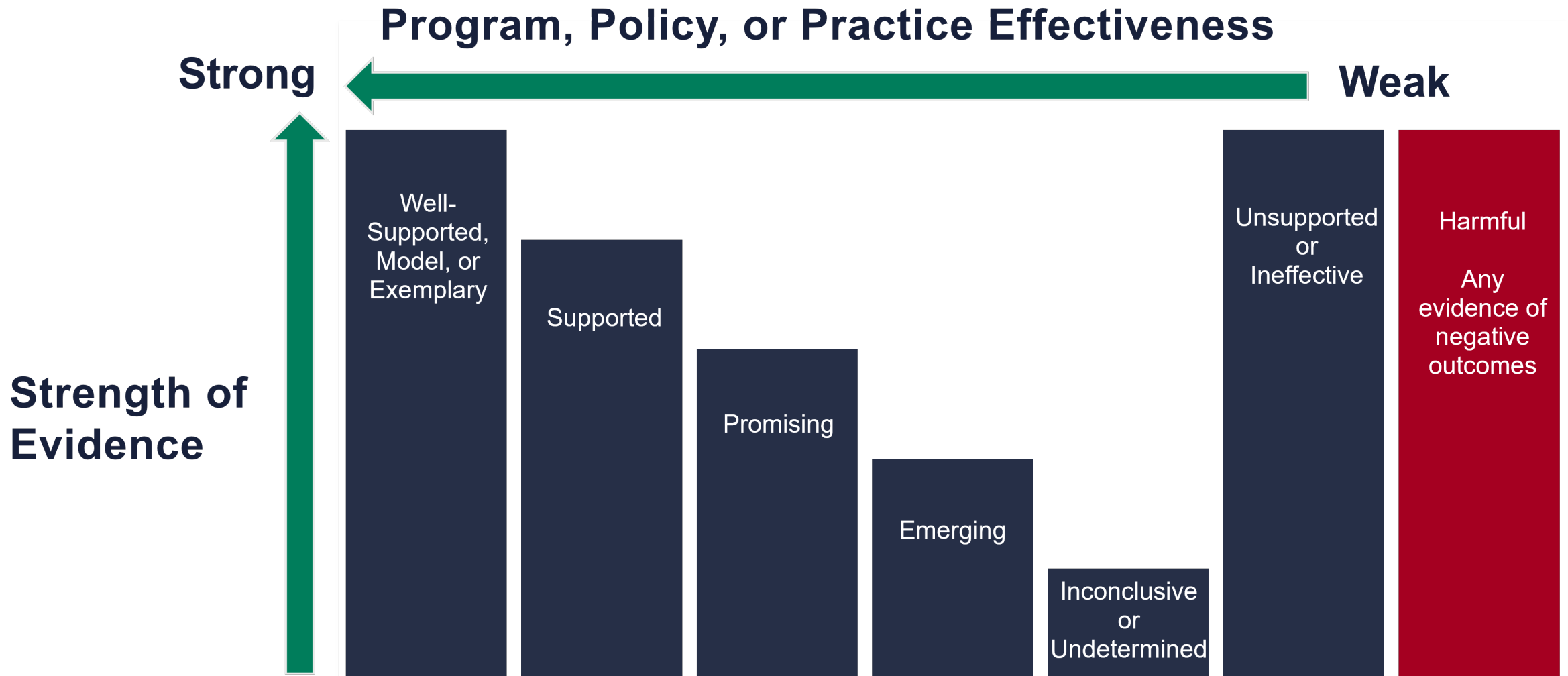
- Is the intervention feasible for the community? Is it appropriate?

# Where are Evidence Based Interventions - EBIs Located?



Handout: Pacific Southwest PTTC Guide to Online Registries

# Common Categories Based on Strength of Evidence Supporting Effectiveness

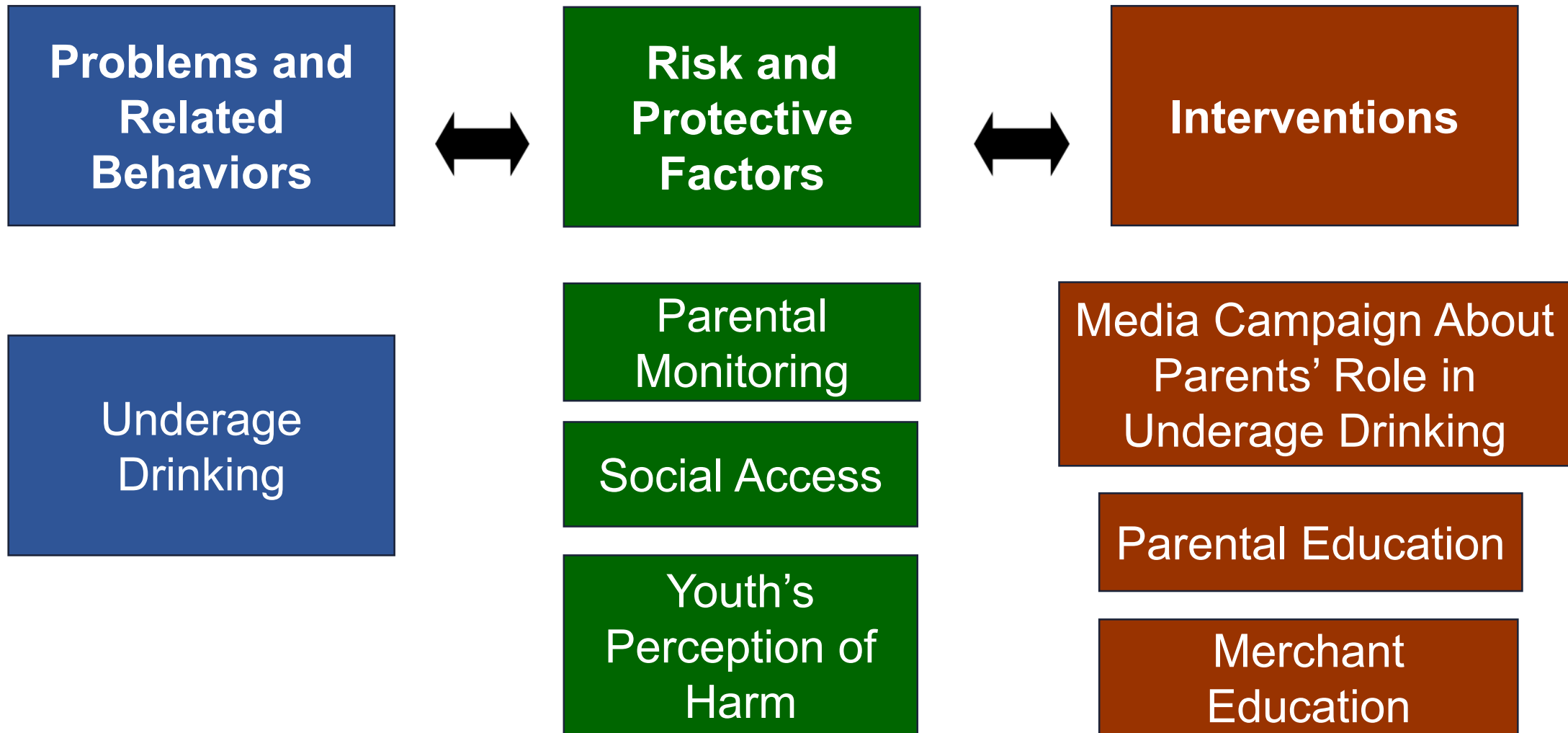


Adapted from Puddy & Wilkins, 2011, p. 8

# Selecting a program

- Evidence-Based Practices Resource Center | SAMHSA
- Evidence-Based Workgroup
- Prevention Technology Transfer Center (PTTC) Network (<https://pttcnetwork.org>)
- <https://www.samhsa.gov/tribal-ttac>
- Peer-Reviewed Journals

# Conceptual Fit: Is it Relevant?



# A Comprehensive Prevention Plan


Describe the priority problem and why it was selected.




List risk and protective factors and describe how they were prioritized.



Describe resources, resource gaps, readiness, and cultural issues, and how any challenges will be addressed.



Describe interventions that will impact the selected risk factors.



Develop a Logic Model with short- and long-term outcomes.



# Evidenced-Based Programs, Policies, and Practices

- **Program**

- A set of predetermined, structured, and coordinated activities.

- **Policies**

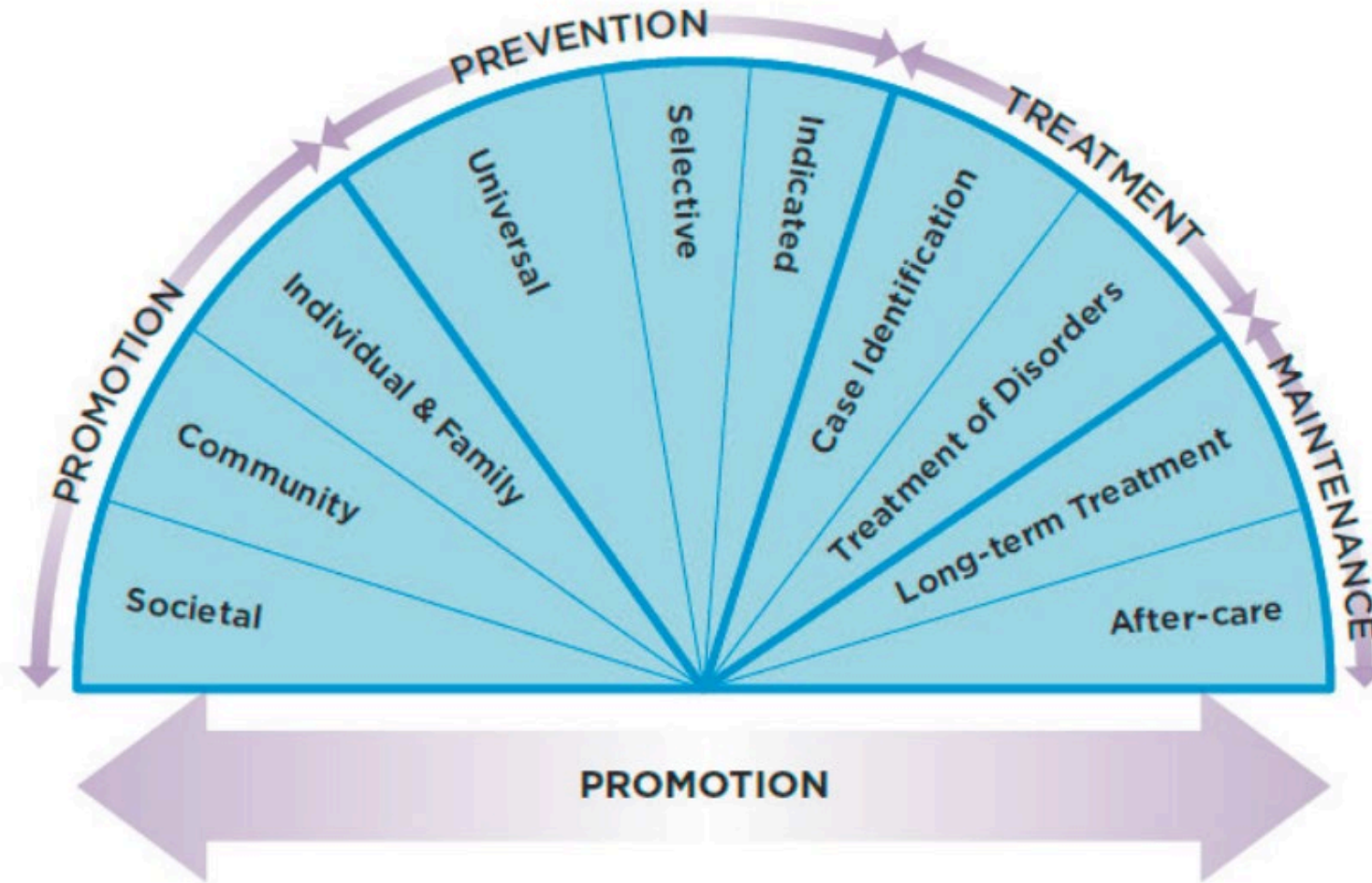
- A course or principle of action adopted or proposed by a government, party, business, or individual

- **Practices**

- A type of approach, technique, or strategy

A program can incorporate different practices, and guidance for implementing a specific practice can be developed and distributed as a program.

# Spectrum of Behavioral Health Services (2019)



National Academies of Sciences, Engineering, and Medicine 2019. Fostering Healthy Mental, Emotional, and Behavioral Development in Children and Youth: A National Agenda. Washington, DC: The National Academies Press. <https://doi.org/10.17226/25201>.

# REVISITING THE CSAP SIX STRATEGIES

- Information Dissemination
- Education
- Alternatives
- Environmental
- Community-Based Process
- Problem Identification and Referral

# References

1. Boyd, R. C., Castro, F. G., Finigan-Carr, N., Okamoto, S. K., Barlow, A., Kim, B. E., Lambert, S., Lloyd, J., Zhang, X., Barksdale, C. L., Crowley, D. M., Maldonado-Molina, M., Obasi, E. M., & Kenney, A. (2022). Strategic Directions in Preventive Intervention Research to Advance health Equity. *Prevention Science*, 24(4), 577–596. <https://doi.org/10.1007/s11121-022-01462-5>

# Questions



# Evaluation

Please take the time to complete a brief evaluation, the link is available in the Chat box.

Your feedback is appreciated!

# Final Reminders

- Webinar Recording
- Presentation Slides
- Certificates of Attendance



# THANK YOU

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